

“Celebrating 22 Years” Sweepstakes

Official Rules

WILDHORSE RESORT & CASINO SWEEPSTAKES | RULES

NO PURCHASE NECESSARY.

VOID WHERE PROHIBITED.

MESSAGE AND DATA RATES MAY APPLY IF ENTERING VIA A MOBILE DEVICE.

The following promotion is intended for viewing and submission of entry forms in the United States only (including its territories, possessions, and commonwealths, except Puerto Rico), excluding the states of Florida, New York and Rhode Island and will be construed and evaluated according to United States laws. Do not proceed in this site if you are a resident of Florida, New York or Rhode Island. Further, do not proceed in this site if you are not a legal U.S. resident, 21 years of age or older.

NO PURCHASE NECESSARY TO ENTER OR WIN. VOID WHERE PROHIBITED. VOID IN FLORIDA, NEW YORK AND RHODE ISLAND.

1. Introduction

This casino in Oregon is owned and operated by the Confederated Tribes of the Umatilla Indian Reservation, DBA Wildhorse Resort & Casino 46510 Wildhorse Blvd., Pendleton, Oregon 97801 ("WRC") is offering a game of chance (the "Sweepstakes") to promote its casino/hotel and/or other WRC promotion offers via Facebook, and Instagram.

2. How to Play

Participants are entered in the Sweepstakes by uploading a photograph of themselves at our Cineplex lobby with a Pepsi can to Facebook or Instagram and tagging the photo with @wildhorseresort, #sweepstakesentry on Facebook or #WildHorseResortCasino, #sweepstakesentry for Instagram or by submitting an entry form with name, date, birthday, email address and phone number. Entry forms will be available at the Cineplex lobby while supplies last.

Must be 21 years of age to enter. No purchase or entry fee is required. There will be six (6) winners in all. Two (2) prize winner selected from all of the Eligible Entries received via Facebook "tag". There is two (2) prize winner selected from all of the Eligible Entries received via Instagram hashtag. There is two (2) prize winner selected from all of the Eligible Entries received via entry form. "Eligible Entries" defined as a photo posted to a Wildhorse Resort & Casino social media account with the appropriate tag or hashtag. Photos may not contain nudity and/or vulgarity. Wildhorse Resort & Casino maintains all rights to disqualify any entry. Multiple entries are not permitted. Limit one (1) entry per person per social media account and entry form. By entering, participants acknowledge compliance with these official rules including all eligibility requirements. Use of automated devices to enter the Sweepstakes is prohibited. WRC, its affiliates and partners in this Sweepstakes including promotion, fulfillment, and advertising agencies are not responsible for any problems or technical malfunctions of any telephone network or lines, computer on-line systems, servers or providers, computer equipment, software, failure of email or players on account of technical problems or traffic congestion on the Internet or at any web site or combination

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thereof, including injury or damage to participants or to any other person's computer related to or resulting from participating or downloading materials in this Sweepstakes. If, for any reason, the Sweepstakes is not capable of running as planned, including infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond the control of WRC which corrupt or affect the administration, security, fairness, integrity or proper conduct of this Sweepstakes or for any reason WRC deems it necessary, WRC reserves the right at its sole discretion to cancel, terminate, modify or suspend the Sweepstakes. WRC is not responsible for lost, late, incomplete, invalid, illegible, or misdirected entries, which will be disqualified; for failed, partial or garbled computer transmissions; for technical failures of any kind, including, but not limited to electronic malfunctioning of any network, hardware or software; or for any error, human, technical or otherwise.

3. How to Win

The Prize Winner(s) will be randomly chosen from among all of the Eligible Entries received via each participating social media outlet and entry forms. WRC makes a list of all entries received and assigns a number to each entry, then a random number generator will be used to select a number, that number will be the winner. WRC will contact the winner(s) via Facebook Messenger, Instagram inbox or direct email address from entry form. Winner(s) will be allowed seven (7) days for response before reselecting from the Eligible Entries received. Winner(s) will be asked to provide valid email address and proof of valid ID to claim prize. The selected Prize Winner(s) will be announced by May 31st and asked to contact Wildhorse via the email address and/or phone number provided to them at notification of winning. If the winner is unreachable within seven (7) days, the first alternate winner will be notified and given seven (7) days to respond. The process is repeated until the prize is claimed. The Prize is subject to the terms and conditions set forth in these official rules. Entry to the Sweepstakes is valid for the duration of the Sweepstakes, the timing of which is set forth below. Odds of winning depend on the total number of Eligible Entries received during the Sweepstakes.

4. Timing

The 'Celebrating 22 Year's' Sweepstakes begins March 1, 2017 and runs through May 26, 2017. Entries must be received by midnight May 26, 2017 and Winners will be announced May 31, 2017.

5. Claiming Prizes

Prize must be claimed in person at Wildhorse Resort & Casino. No substitution of prize, transfer of prize or cash alternative permitted, except by WRC due to prize unavailability at time of award in which case a prize of equal or greater value may be awarded. Unless specified otherwise by WRC, no cash will be awarded. If the prize or prize notification is returned as undeliverable, the prize is forfeited. The Winner(s) must sign an affidavit of eligibility and release of WRC and its affiliates, including but not limited to its partners in this Sweepstakes, prize providers, and its promotion, fulfillment, and advertising agencies, from any and all liability, claims, demands, and causes of action for personal injury and/or damage, theft, or loss suffered in connection with this promotion or the use or acceptance of the prize or any portion thereof to be eligible for the prize; and where permitted, a promotional release granting the right to use his or her name and likenesses for advertising and publicity purposes without additional compensation. All prizes claimed will be awarded and must be used by one year after issuance to the winner. The receipt by any winner of

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any of the prize components of this Sweepstakes is conditioned upon compliance with any and all federal, state and local rules and regulations. ANY VIOLATION OF THESE OFFICIAL RULES BY ANY WINNER (AT WRC'S SOLE DISCRETION) WILL RESULT IN SUCH WINNER'S DISQUALIFICATION AS WINNER OF THE SWEEPSTAKES AND ALL PRIVILEGES AS WINNER WILL BE IMMEDIATELY TERMINATED.

The value of the prize may be taxable as income. Upon receipt of the prize, the Winner(s) may be required to comply with any and all applicable federal, state and local taxes that become due with respect to the prize. The winner(s) may be required to fill out a 1099, sign a press release, provide a photocopy of valid photo identification and provide either a photocopy of their social security card or fill out a W9 form.

6. Prize and Odds

Each prize consists of two (2) movie passes for the Wildhorse Cineplex. The estimated value of the Prize totals \$22. Prizes must be claimed by signing prize form prior to receiving prize. Management reserves all rights to cancel or modify this promotion at any time. WRC encourages responsible gaming. Winner(s) must be 21 years of age or older. All other expenses not specifically mentioned herein such as for transportation, parking, etc. are solely the responsibility of the prize winner and guest. No cash or other substitutions permitted, except by WRC, who reserves the right to substitute any Prize with another prize of equal or greater value in the event of unavailability. The odds for winning the Prize depend on the total number of Eligible Entries in the Sweepstakes. Prize expires one (1) year from issuing.

7. Who is Eligible

The Sweepstakes is open only to United States residents, (excluding residents of the states of Florida, New York, and Rhode Island) who are 21 years of age or older. Employees of Wildhorse Resort & Casino, WRC, its subsidiaries, agents, and prize providers and their immediate family (defined as parents, children, siblings, husband, wife, or life partner) of each such employee, together with those with whom such employees are domiciled, are not eligible. "Eligible Entries" defined as a photo posted to a Wildhorse Resort & Casino social media account with the appropriate tag or hashtag. Photos may not contain nudity and/or vulgarity. Wildhorse Resort & Casino maintains all rights to disqualify any entry.

8. General Terms and Conditions

Except where prohibited by law, including but not limited to the states of New York, Florida, Rhode Island and locations outside of the United States, participation in the Sweepstakes constitutes the Winner(s)'s consent to WRC and any prize provider's use of the winner's name, city, state, and county, likeness, photograph, statements made by the winner about the Sweepstakes, WRC prize providers or prize information for promotional purposes in any media without further payment or consideration. All entries will be deemed made by the authorized account holder of the e-mail address submitted at the time of entry, and any potential winner may be required to show proof of being the authorized

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account holder for that e-mail address. The "authorized account holder" is the natural person assigned to an e-mail address by an Internet service provider, online service provider, or other organization responsible for assigning e-mail address for the domain. By receipt of any prize, the winner agrees to release and hold harmless WRC, its related companies, and its officers, directors, employees and agents and its partners in this Sweepstakes including prize providers, promotion, fulfillment, and advertising agencies and prize providers from and against any claim or cause of action arising out of participation in the Sweepstakes or receipt or use of the prize. All entries become the property of WRC, and none will be returned.

All interpretations of the rules and decisions by WRC are final. WRC reserves the right at its sole discretion to disqualify any individual it finds to be tampering with the entry process or the operation of the Sweepstakes or WRC web sites; to be acting in violation of these official rules; or to be acting in an unsportsmanlike or disruptive manner, or with intent to annoy, abuse, threaten or harass any other person. CAUTION: ANY ATTEMPT BY A PARTICIPANT OR ANY OTHER INDIVIDUAL TO DELIBERATELY DAMAGE ANY WEB SITE OR UNDERMINE THE LEGITIMATE OPERATION OF THE SWEEPSTAKES IS A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, WRC RESERVES THE RIGHT TO SEEK DAMAGES FROM ANY SUCH INDIVIDUAL TO THE FULLEST EXTENT PERMITTED BY LAW.

9. To view the name of the winner(s), visit the Wildhorse Resort & Casino Facebook, Instagram page.

10. Winner agrees that WRC, its subsidiaries, affiliates, related companies, employees, its partners in this Sweepstakes, prize providers, promotion, fulfillment, and advertising agencies and their subsidiaries, affiliates, related companies and employees shall have no liability in connection with acceptance or use of any of the prizes awarded herein.

11. This Sweepstakes is sponsored by WRC. For more information, call 1-800-654-9453, Ext. 1628.

12. This Sweepstakes is in no way sponsored, endorsed, or administered by, or associated with Facebook or Instagram.