



Hello and thank you for your interest in Wildhorse Resort & Casino and Tamástslíkt Cultural Institute.

In addition to the background documents found in this Media Kit, you can also find a link photographs of Wildhorse and Tamástslíkt Cultural Institute. To access a catalog of photos, just click on *Wildhorse Resort Photo Gallery 2010*, at the beginning of our website's press page. There you'll be able to download print-quality photo files of our casino, hotel, golf course, entertainment, special events and museum exhibits.

Should you have questions, please don't hesitate to call me.

Sincerely,

A handwritten signature in black ink that reads "Tiah DeGrofft". The signature is written in a cursive, flowing style with a large, prominent initial "T".

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Wildhorse Resort & Casino--Briefly

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Wildhorse Resort & Casino is at the base of the Blue Mountains, which was the main obstacle to pioneers on the historic Oregon Trail. No obstacles today—Interstate 84 follows the route of the Oregon Trail and passes within three minutes of the Resort. The resort offers visitors to the Pacific Northwest region a place to enjoy gorgeous Western views and Resort amenities.

The Resort's Tamástslíkt Cultural Institute, an \$18 million museum and interpretive center, tells the story of local American Indian culture and history before, during and after the massive immigration on the Oregon Trail.

Wildhorse also includes a Las Vegas style casino, five restaurants, weekly entertainment in the Wildfire Sports Bar, an 18-hole championship golf course, a hotel, RV Park, conference center and tipi camping. The casino includes over 800 slot machines, of which 25% are in non-smoking areas, and other traditional casino games, as well as a video arcade and a children's entertainment center. www.wildhorseresort.com or www.tamastslíkt.org.



Facts About Wildhorse Resort & Casino
Pendleton, Oregon
Just 3 minutes off Interstate 84,
3 hours east of Portland or west of Boise

In July, 1999, Wildhorse Resort & Casino had the largest win of any Indian casino in the U.S. with a payout of \$9.1 million to a couple who were playing a progressive slot machine.

With its 2007 expansion, Wildhorse opened the *Traditions* buffet restaurant, *Plateau*, a fine-dining restaurant, and the *Wildfire Sports Bar* with live entertainment three nights a week. The \$15 million expansion also added a second non-smoking slots floor, bringing the total number of slots to just over 800, of which 25% are in non-smoking areas.

With its 2002 expansion and renovation, kids who play video games and kids who just like to play both got a place at Wildhorse Resort & Casino, including a video game parlor and a daycare center. As part of the 2002 expansion the casino added an air cleaning system capable of completely replacing the inside air with fresh air from outside every three to five minutes.

The ballroom, the Rivers Event Center, at the Wildhorse Resort & Casino provides seating for up to 800 people in an attractive setting.

The Conference Center, completed in 2005, includes the Cayuse Hall, the Walla Walla Room and the Umatilla Boardroom. Information on Wildhorse conference and banquet rooms, including rental fees, catering menus, room sizes and floor plans, are found on the Wildhorse website, www.wildhorseresort.com

The Wildhorse Resort & Casino golf course is an 18-hole, 72-par championship course with numerous water hazards that attract thousands of migratory birds each spring and fall. The yellow-head blackbird, killdeer, western meadowlark and numerous waterfowl are summer-long residents.

The Wildhorse golf course is open to the public and offers a complete array of services, including professional lessons, a driving range, practice greens, rental clubs and a pro shop selling equipment and apparel for the sport.

Each year over 100 organizations schedule golf tournaments at Wildhorse golf club.

The longest hole at the Wildhorse golf course is the 521-yard, par 5 third hole. The shortest is the 132-yard 16th hole, made more challenging by water hazards that surround the fairway. Total length for most golfers is 6,150 yards, off the white tees.

The Clubhouse Grill at the Wildhorse Resort & Casino golf course serves breakfast and lunch. The pavilion adjacent to the clubhouse is available for barbecues and other golf-related events.

The Wildhorse Resort & Casino hotel has 100 rooms and luxury suites, a heated indoor swimming pool, hot tub, dry sauna and is connected to the casino. Guests receive a free continental breakfast at the casino restaurant. The hotel was completely remodeled in 2005. Rates range from \$70 to \$149.

The Wildhorse Resort & Casino hotel offers a romance package and golf packages that include additional amenities at one reduced price for everything.

The Wildhorse Resort & Casino RV Park has 100 spaces with full hookups, a laundry, showers and heated swimming pool. Guests at the park also get a free continental breakfast at the casino restaurant. Spaces rent for \$23 - \$32.

Wildhorse Resort & Casino opened *K wáhn waúyuky*, its tipi “village”, in 2001, rentals are available during the summer and fall. Adjacent to the RV Park, the tipi village offers access to the RV Park’s showers, heated swimming pool and laundry. A tipi can be rented for \$16 per night up to four people, \$5 per additional person. Campers can pitch their own tent at the tipi village for \$10 a night.

The Tamástslíkt Cultural Institute at Wildhorse Resort & Casino provides 20,000 square feet of exhibits. The 45,000 square foot building opened to the public in August, 1998.

The Tamástslíkt Cultural Institute tells the story of three of the Native Tribes who have inhabited this region for at least the past 10,000 years. Those Tribes are the Cayuse, Umatilla and Walla Walla. Those Tribes reside on the Confederated Tribes of the Umatilla Indian Reservation, whose people own and operate Tamástslíkt.

Tamástslíkt Cultural Institute is open to the public from 9 a.m. to 5 p.m. daily, April-October, closed Sundays November-March., and closed for Christmas, Thanksgiving and New Year’s Day.

In addition to its world-class exhibits—designed by the Jean Jacques André exhibits design firm of Vancouver, B.C.—Tamástslíkt Cultural Institute provides the visitor with the Kinship Café and a Museum Store that sells a huge array of Native American products. Those include Native music and books, as well as arts, crafts and toys. The store also sells a limited-edition series of Pendleton Woolen Mills blankets, originally

made in the 1920's. Known as the Cayuse blankets, these designs have been re-issued and are sold only at the Museum Store at the Tamástslíkt Cultural Institute.

Admission to the Tamástslíkt Cultural Institute is \$8/adults, \$6 seniors and students, \$17/family groups up to 4 people. Children 5 and under are free. Group rates, annual passes and Interpreters are available.

Wildhorse Resort & Casino and the Tamástslíkt Cultural Institute are located four miles east of Pendleton, Oregon, just a mile off Interstate 84, at Exit 216.

Contact information:

Resort 1-800-654-9453

www.wildhorseresort.com

Golf Course – 541-276-5588

Hotel - 541-276-0355

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Variety of games greet guests At Wildhorse Resort & Casino

Pendleton, Oregon--People who live around here may have to go to Las Vegas to hear Tom Jones and enjoy a dozen versions of Elvis but they don't have to go there to enjoy a full range of casino gaming. Guests at Wildhorse Resort & Casino find a variety of games, the same games they'll find on Vegas' largest gaming floors.

Two in particular, roulette and craps, were the source of numerous guest inquiries until they were offered with the completion of the casino's expansion in the fall of 2003. The casino runs both games Vegas style with bets of \$2 to \$500 allowed.

Spanish 21 and 3-card poker are two popular card games offered at Wildhorse, in addition to the card table regulars—poker and blackjack. Despite the names, both games are derivations of the most popular card

game, blackjack. Spanish 21 includes payment on a blackjack, no matter what the dealer's hand, and allows the player to double down three times. In 3-card poker, the cards are dealt in three's and the combinations have the same names as poker hands but it's played more like blackjack, with the house providing the bank.

Since the casino is open 24/7, players can participate in these games whenever they choose. In addition to these latest card games, the casino also offers its players over 800 slot machines, poker, regular blackjack, and keno. With the opening of its latest expansion in 2007, 25% of the slot machines are in non-smoking areas.

Craps is one of the most challenging of the casino games at Wildhorse to learn and play, but Wildhorse dealers are trained to help anyone play any game at the casino and welcome the opportunity to bring a new player up to speed. Roulette is a relatively simple game, requiring the player to pick a number or multiple numbers and hope the spinning ball drops on that number.

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Wildhorse maintains natural Environment that's bird-friendly

A visiting birder quietly observed the behavior of the two birds: eared grebes. The visiting birder was actually excited—this was the first sighting of the eared grebe on the Wildhorse Golf Course. But why would she find excitement in a small waterfowl, whose little tufts of feathers behind the eyes gave it “ears”?

“Well, we’ve already seen the pied-billed grebe here,” she said. “They’re very uncommon but this is the first time we’ve had the eared grebe.” Yeah . . . but?

This interest in a golf course on the part of birders is common. You might say it came with the territory. Wildhorse is on the path of a major bird flyway. Given that it has added some of the birds’ favorite habitat, mini-marshes full of reeds and good things to eat, it has become a popular stopping place, sort of a bird rest stop on the freeway of the sky.

Call them marshes or, as the golfers do, ball-gobbling water hazards, nine of the holes at the 18-hole, championship Wildhorse course have the features. All of them have birds.

“Whenever I’m out here moving carts, just as the sun is coming up, there will be eight to 10 cars lined up near the water over there,” said one of the golf course staff, pointing to a large water hazard/marsh at the 16th hole. “About once a week we’ll get a group of 20 or 30 birdwatchers come through.”

“Right now we’ve got starlings in the reeds, thousands, but they won’t stay,” he said. “In early March we’ll get the redwing blackbirds and they’ll take over the reeds for maybe a month, but then our starship moves in, the yellow-headed black bird. They’re aggressive so they’ll take over for the summer, from April through September, when they head south again.”

He explained that the yellow-headed blackbird is not common in the area but the golf course gets a couple of hundred who arrive each April, breed and provide a sight thrill for

thousands of golfers playing the course. They started showing up the second year the course was open, in 1998, and the population has ballooned.

The second star bird at the course is the ruddy duck, notable for a brilliant blue bill. A chunky diving duck, the ruddy duck is also uncommon, but 10 pairs reside at Wildhorse. Often looking like a pointed buoy, they spend considerable time with their heads aimed at the bottom of the marsh, where they find food. In addition to the brilliant blue bill, the ruddy duck has a black crown and nape, rust-red lower neck, breast, back and body, white face, and black tail. Just so you don't mistake it for one of the other ducks common at the golf course, such as the cinnamon teal (pale blue forewing patch), canvasback, mallard (pale gray back) or northern shoveler (green head).

Getting into her subject, a birder describes how the ruddy duck attracts its mate. "They just bob their heads real fast, like this," she says, demonstrating. "Then they stop and extend their neck and you think they're going to let out a really big one, but then there's just a little 'blurp', like a drop of water coming out a faucet." It's fascinating what you can learn playing golf.

Unfortunately for the ducks they attract a lot of hawks and occasionally, a bald eagle. "Sometimes you walk down the fairway and every 60 feet on the out-of-bounds pole there'll be a hawk sitting on it," a golf course staff person said. "Man, they just tear into those ducks."

But it's the yellow-headed blackbird that rules the roost at Wildhorse. So popular is the bird that the golf course has had its image embroidered on some of the Wildhorse golf caps sold in the pro shop. And the blackbirds have no problem with predators. Apparently aware of strength in numbers, they gang together and mob any would-be predating intruder, driving it away.

Wildhorse hosts programs for all ages

Junior Golf Program

The Wildhorse junior golf program has grown from 40 participants in 1998 to over 120 last year, increasing every year since it began. It includes 10 weeks of professional instruction and play, with competition and a parents' and kids' awards banquet at the end of the 10 weeks. Wildhorse can provide clubs at no cost and even cut them down to fit the players. And Wildhorse provides every participant with a distinctive tee shirt and cap.

The daily clinics teach kids everything from golf etiquette and rules to chipping and using their driver.

Women's Summer Camps

Wildhorse has three Women's Golf Clinics every summer. Sessions are every Wednesday at 4pm for 5 weeks and are offered April - August 2010. At each session, PGA Pro Mike Hegarty will offer players an opportunity to bring new depth to their

game. The camps feature small class sizes for plenty of one-on-one instruction and a 19th hole wine tasting.



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Technology leads to big changes in slot machines at Wildhorse casino

Today's video-based slot machine is essentially a computer. Nearly all the games are video games. Increasingly casinos want the games to entertain their customers, not just provide a form of gambling. Because casinos want games that players will really enjoy, the manufacturers conduct extensive testing on a variety of games. Just as in the software industry, beta tests are conducted, allowing gamblers to play new games, then record their reactions to the latest concept. Finally, the new game makes its way into the casino, where the customers vote for their favorites by the time they spend playing.

Video games rapidly win fans among slots players

Initially, the manufacturers took the old idea of a slot machine with spinning reels with fruit and numbers—invented 115 years ago—and simply translated that game concept into a computer-controlled video game. Once they realized that the video could considerably expand their horizons, they began incorporating the kind of play that youngsters have enjoyed in video games. In fact, so that slot machines will provide the same exciting play, the manufacturers have hired some of the creative geniuses behind the most popular video games. In the most recent wrinkle, the manufacturers have been licensing popular characters ranging from Austin Powers® to the Adams Family®, or popular TV game shows such as the Wheel of Fortune® or Price Is Right® and board games such as Monopoly®, then building a slots game around the licensed identity.

In each state where they wish to sell their games, manufacturers must obtain a state license. In Washington and Oregon major manufacturers supplying the casinos include Aristocrat, Atronic, Sodak/IGT, WMS Gaming, Anchor/BLC and Mikohn.

The new video slots also make it much easier for the casino to collect marketing data about the games and the people who play them. Because the machines are computers, they can be hooked up to internal networks so that all data regarding the play on a machine is constantly fed to a casino's central computer. This reports the amount of play, the time of play, the total dollars spent and won and other statistics useful to casino management. With such statistics, casino management can quickly see if a machine is popular. If not, it is replaced, since there is no lack of new games with new twists to keep the player entertained.

One popular concept is the addition of many more reels and lines to the early design of the slot machine with spinning reels. The old mechanical slots had three reels and three to five lines. Today, thanks to video, the machines have up to five reels and, in the most recent versions, 100 lines. This results in more wins for the players.

Overall, the important concern for a casino is to maintain a cross-section of games. Players want to win but they also enjoy the increasing entertainment value of the video slot machines. Variety increases that value. Elements going into the enjoyment include: the type of game, the pay tables—what are the odds of winning—the quality of the graphics and sound and the cabinet design. The last two items help to get players attention, so that they try the game, but it's the games themselves that keep them playing.

Casino Slot Networks Lead to Mega Jackpots

Wildhorse Resort & Casino has paid out some big wins on slots, including a \$9.1 million win in 1999 that was the largest of any Indian casino in the U.S. The casino has also paid half a dozen winners over \$100,000 and a few between \$1 and \$2 million. Large wins are possible because of a second trend, progressive slots. Again thanks to computers, slot machines can be linked to a central system in combination with other casinos. In the WAPS, Wide Area Progressive System, Wildhorse Resort & Casino links with over 160 Indian casinos, dramatically increasing the size of potential wins for the players. Jackpots for machines in the WAPS increase progressively, much like a lottery jackpot, until someone wins.

It works like this. A computerized controller, operated separately from the slot machines in the WAPS, increases the jackpot every time a machine is played anywhere in the network of casinos. For example, Sodak Gaming, Inc., which manages the QuarterMania game on which Wildhorse's \$9.1 million jackpot was awarded, keeps its controller in Rapid City, S.D.

The casino has two categories of wins in the WAPS. A secondary win, under \$100,000, is immediately paid to the guest and the casino applies for reimbursement to the company that manages the WAPS and covers the wins (losses to the casino), with funds contributed by all the participating casinos. When a guest has a primary win, over \$100,000, a Jackpot Verification Team must visit the casino and check the machine and the circumstances of the win before authorizing the payment to the casino, which also means the guest waits for payment.

Every time there is a win over a pre-determined amount—\$1 million in the case of the Megabucks progressive slots—the WAPS controller resets the machines to begin again building the jackpot.

Much like with lotteries, the cash value of the win is paid as an annuity over 20 years. But federal law requires that the winner of a large progressive jackpot get a choice of an annuity or approximately 60% of the win in cash immediately.

How do the slot machines decide when to pick a winner?

There are many enduring and venerable myths about how casinos set up the timing of the win on a slot machine. But it's an entirely random process. The timing of a winning combination is controlled by technology built into the machine, using a computer chip known as an EPROM (erasable programmable read only memory) chip, the brains of the slot machine. This controlling device has a random number generator. It determines the result. It knows if it has or hasn't generated enough wins in a given period and can catch up with itself, thus sometimes leading to a "hot" machine, but the player and the casino have no control over this timing.

Each slot machine is set for a "theoretical hold", to allow most of the money in to be paid out to winners. For Wildhorse's nickel slot machines, the theoretical hold is 94%, meaning guests get 0.94 in winnings for every \$1 paid into the machines, on average. This "hold" is also hard-wired into the EPROM chip. All tribal casinos in Oregon are required by their compacts with the state to have the EPROM chips tested at an independent laboratory, Gaming Laboratories International, Inc., of New Jersey. Gaming Laboratories imprints an electronic signature on each chip, verifying that it contains the game approved for Oregon. The tribal gaming commission, with state police present, then tests each chip in a device called a Kobetron before installing it in the slot machine.

So what's the secret to winning at slots? There really is none, given the high tech controls and very regulated process. It's a game of chance. However, a slots player should play a variety of games and machines to find those that the player enjoys. This is entertainment and the real secret is to have fun.

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Pendleton, Oregon—With the opening of a 6,000 square-foot conference center in 2005, Wildhorse Resort & Casino now offers meeting planners nearly 18,000 square feet of space in the casino and in the adjacent Tamástslikt Cultural Institute. The resort also completed a remodel of its 100-room hotel in 2005, adding new suites and completely remodeling the lobby and all rooms while incorporating Wi-Fi internet service.

The annual Oregon Governor's Tourism Conference was the first event to use the new conference space, which incorporates the latest in digital presentation technology and interactive connectivity. The conference also took advantage of the existing meeting space, the 7,000 square-foot Rivers Event Center.

Wildhorse is owned and operated by the Confederated Tribes of the Umatilla Indian Reservation. The three rooms in the new conference center are named for the three Tribes who make up the CTUIR, the Cayuse Hall, Umatilla Board Room and Walla Walla Room.

The resort includes the casino, hotel, five restaurants, a sports bar, an RV Park, an 18-hole championship golf course and the Tribal museum. It is adjacent to a multitude of outdoor recreation opportunities in the surrounding mountains and forests. For more information on meeting spaces contact Wildhorse group sales at 541-966-1977 or visit www.wildhorseresort.com.

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• TAMÁSTSLIKT •

CULTURAL INSTITUTE

Tamástslikt Cultural Institute--Briefly

Tamástslikt Cultural Institute tells the story of three American Indian Tribes—the Cayuse, Umatilla and Walla Walla—who for 10,000 years have inhabited the Plateau region of the Pacific Northwest, U.S.A. and who welcomed and assisted the Lewis and Clark Expedition. A living culture exhibit, the Naamí Níshaycht village, gives visitors a look at three forms of traditional lodges and seasonal cultural activities conducted by trained interpreters. Tamástslikt brings the Tribal story alive with a 14,000 square foot exhibit space that incorporates artifacts, photography, video and interactive multi-media in world-class exhibits. Its Museum Store sells American Indian arts and crafts, as well as books and music and uniquely designed Pendleton Woolen Mills Indian blankets.

Pronunciation—Tah-Must-Slicked, with the accent on the second syllable. The word means interpreter or to interpret.

It is located five minutes from Interstate 84, four miles east of Pendleton, Oregon. For more information: 1-800-654-9453 or 1-541-966-9748 or www.tamastlikt.com Open 9-5 daily, April-October, closed Sunday, November.-March. Closed Thanksgiving Day, Christmas and New Year's Day. The Náami Níshaycht living culture village is open every day Memorial Day through Labor Day.

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• TAMÁSTSLIKT •

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The Tamástslíkt Cultural Institute, which will celebrated its 12th birthday in 2010, was built by the Confederated Tribes of the Umatilla Indian Reservation as a place to preserve the Tribes' culture and history while also presenting their story to the world. Inside its walls of native rock and wood are 45,000 square feet of exhibits, meeting places, archives, a research library and work spaces.

Located four miles east of Pendleton on the grounds of the Wildhorse Resort & Casino against the backdrop of the nearby Blue Mountains, Tamástslíkt has drawn praise for its stunning design. The permanent exhibits that reveal the story were designed by a renowned exhibit designer in Vancouver, British Columbia. Rotating exhibits, changing every six to eight weeks, are always connected to the Tribes' story.

Those Tribes are the Cayuse, Umatilla and Walla Walla, people who have resided in NE Oregon and SE Washington since time immemorial. Their story is one of a steadily growing base of knowledge and trade, disrupted only recently by an immigration of people who were initially welcomed, but who soon brought disaster to the Tribes. Those people were, of course, the immigrants on the Oregon Trail. Tamástslíkt tells a large part of that Oregon Trail story, the only interpretive center on that trail to tell it from the American Indian point of view.

Permanent exhibits are organized in three sectors: We Were, We Are, We Will Be. In each, displays, sound effects and interactive multi-media tell of the Tribes' past, present and their plans for the future.

At the beginning of the permanent exhibits visitors enjoy a multi-media trip into the mind of Coyote. Sitting in a darkened theater in the cone shape of a tipi, with twinkling stars overhead, visitors hear and watch how Coyote defeats a monster and saves the world.

The permanent exhibits are housed in a round wing, designed to capture the feel of the circle, which has special meaning in the Tribal culture. Visitors walk counter clockwise through the exhibits, beginning with the Seasonal Round, where the four seasons are presented as periods of harvesting, processing, and manufacturing. From high overhead come the sounds of the raven and other wildlife.

Subsequent exhibits reveal the extent to which trade was carried on prior to the arrival of non-Indians, using colorful maps and displaying a variety of trade goods. A major exhibit details the importance of the horse to the Tribes in the two centuries after it first arrived in the 1600's. A full-sized lodge constructed of tule reeds demonstrates the traditional form of housing predominant in the Tribes' region. Inside the lodge are benches where visitors can relax while listening to the recorded voices of Tribal members telling Coyote stories and recounting other culturally significant memoirs.

The first sign of the new immigrants comes with the exhibit on the fur traders. Closely following them are the missionaries, then the settlers. On the heels of these exhibits come more, with the stories of disruption, war, forced treaties and boarding schools, the parceling away of reservation land.

When the visitor enters the We Are exhibits it's obvious that today's Tribes are upbeat and active members of their larger community, major participants in such famed celebrations as the Pendleton Round-Up.

Finally, in We Will Be, Tribal members young and old speak on video about their hopes and plans for a strong future that at once breaks with the disruption of the past two centuries, while it holds fast to a unique culture.

In addition to the exhibits, Tamástlikt hosts numerous events ranging from movie festivals to convocations with scholars and elders to discuss social and cultural issues with an eye to the history from which they were born. Art shows and artists, cultural demonstrations of ancient hunting weapons, American Indian storytellers—the events have run the gamut of entertaining and culturally significant presentations. The Museum Store regularly hosts authors for book signings and to speak on their work. Thousands of school children have visited to have fun and learn in day-long programs.

Behind the museum building is a living culture village, *Naami Nischaycht*, featuring three forms of traditional lodging dating back some 2,000 years. The village hosts traditional

artisans, storytellers and others who provide hands-on activities for visitors. The village is open daily Memorial Day weekend through Labor Day weekend.

In a few short years, the Tamástslíkt Cultural Institute has become a major visitor attraction and a source of pride not only for Tribal members, but for the entire NE Oregon region.

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