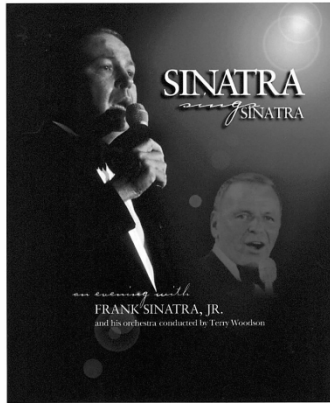


**FOR IMMEDIATE RELEASE:**

**October Event Schedule**



**Frank Sinatra Jr. LIVE - ONE SHOW ONLY - Thursday, October 16, 7pm**

Wildhorse proudly presents a rare opportunity to catch the legendary Frank Sinatra Jr., live at the Rivers Event Center. Sinatra Jr., the son of legendary singer Frank Sinatra, has been seen on the TV show the *Sopranos* and more recently has been featured on *Family Guy*. Sinatra Jr. has released numerous albums with his most recent being in 2006; "That Face," which includes old hits like "You'll Never Know" and the self-penned song "Spice." Reserved tickets for this fantastic show - on sale now – \$45 Preferred, \$30 General – are available at the Wildhorse Gift Shop, at [wildhorseresort.com](http://wildhorseresort.com) or by calling 800-654-9453, Ext. 1128. Tickets are sure to sell out fast, so order now!

**Indian Summer Cruise-In – October 4 & 5**

All revved up and no place to go? Then get in gear for the 10th Annual Indian Summer Cruise-In at Wildhorse, Saturday, October 4 and Sunday, October 5. This year's turbo-charged event features 60 open-class custom car trophy winners and a rare collection of Art Cars, including the famous Red Radio Flyer Wagon. Island party band "*California Dreamin*" provides the weekend's soundtrack with Beach Boys-inspired hits at Wildfire Cabaret. Attendees can get their competitive groove on at Wildfire's Limbo, Twistin' and Hoola Hoop contests. Or enter the Decorate Your Ride contest and win a \$500 prize. Admission to all Cruise-In events is free. So car enthusiast should put the pedal to the metal and end the summer with more smiles per gallon. For car registration, entrants should contact Rob Watson at 800-654-9453, Ext 1510. Admission for the public is FREE.

**Get-A-Gift Wildhorse Sweatshirt Giveaway.**

Every Wednesday in October, Wildhorse celebrates the Fall season with a special Wildhorse Embroidered Logo Sweatshirt giveaway. The first 200 players who earn 500 points will receive a free sweatshirt. Colors and styles will vary each week each week, members keep their points. Players may pick up their prize any time between 9am and midnight each Wednesday.

**Halloween Fright Night!**

On Halloween night slot players who earn 200 points may collect a free "Trick or Treat" bag. Two hundred bags will be given out and at least 20 will have a free slot play coupon worth \$20. One lucky player will win a \$100 coupon. Guests may pick up bags beginning at 10am. Random hot seats drawings will take place every half hour from 6pm-10pm for \$100. The final drawing is for \$200.

## **Hunting Widows Weekend & the Legendary *Chippendales*® Dancers – October 31 – November 2**

While the hunters are in the hills, the ladies get to go wild! It's a full weekend of fun events created especially for our "better half." Friday, October 31 and Saturday, November 1, ladies will enjoy an icon of American culture and the world's most recognized name in ladies entertainment here at Wildhorse Resort & Casino: the legendary ***Chippendales*® Dancers**, here direct from Las Vegas. This high class, professionally choreographed male revue will perform ONE SHOW NIGHTLY, at 8pm in Wildfire Cabaret. There is no charge for the shows. The ladies' fun continues on Saturday with Hot Seat Drawings every 20 minutes from noon – 6pm for \$3,000 in cash, trips, and gift certificates. On Sunday, the Ladies-Only Slot Tournament with \$3000 prize money runs from 10am to 4pm and a Ladies-Only Poker Tournament begins at 1pm. Hunting season will now be ladies favorite time of the year.

## **Set for the Holidays \$40,000 Giveaway – Saturdays in October.**

With the holiday season rapidly approaching, everyone wants a little extra spending money. Wildhorse's *Set for the Holidays* \$40,000 Giveaway couldn't have come at a better time. Every 30 minutes from 10am to 6pm each Saturday in October, Wildhorse will give away \$10,000 in cash & gift cards to spend on gifts, stuffed turkeys, Halloween costumes, Christmas trees, whatever. A \$5,000 Grand Prize drawing will be held at 4pm. There will be 17 winners each day, so players will want to be sure to stick around as there's no limit to the number of times they may win. Players may earn a free entry every day through October 25 just by checking in at Club Wild! Players also earn entries with every 200 points earned each day using their Club Wild card playing slots and with Poker, Blackjack, Keno & Bingo play.

## **Weekend Brunch at Traditions – Twice As Nice.**

Brunch at Wildhorse is always double the fun. Both Saturday and Sunday from 9am-3pm, Traditions Buffet offers brunch for only \$11.95. In addition to the weekly brunch offerings, the Traditions Weekend Brunch features Omelets "Made to Order," Cinnamon Rolls, Quiche, Eggs Florentine, Baked Ham and Chicken, BBQ Riblets, Assorted Salads and Fresh Fruit, Huckleberry Blintzes, Scones, Cheesecakes, a Waffle Station and an Ice Cream Station. Customers are advised to bring twice the appetite!

## **Traditions Seafood Buffet Now Features a Fabulous Fresh Sushi Bar.**

Man does not live on one plate alone. That's why every Thursday at 4pm, Traditions Buffet at Wildhorse offers a Seafood Buffet and Sushi Bar for only \$21.95. Diners can enjoy all-you-can-eat favorites such as King Crab Legs, Salmon, Fried Shrimp, Steamer Clams, Oysters on the Half Shell, Clam Chowder, Peel-and-Eat Shrimp, and a Fresh Sushi station featuring California Rolls, and more. There's definitely something fishy going on at Wildhorse. And that's a good thing!

## **Get Primed For Prime Rib Tuesdays.**

Every Tuesday beginning at 4pm, diners in Traditions Buffet can enjoy slow-roasted Prime Rib carved to order and a tasty Baked Potato Bar. Along with the usual fantastic selection of entrees, side dishes, and desserts, Tuesday's buffet at Traditions is the prime time for a great dinner. And the greatest thing of all is the price: only \$14.95!

## **Oregon Bounty Five Course Dining Menu Featured at Plateau**

Plateau Fine Dining is proud to introduce the popular "Oregon Bounty" dining event throughout the months of October and November. Guests will enjoy wines from Oregon's Otis Kenyon Winery paired with such dishes as Rogue Creamery Oregonzola

& Hermiston Sweet Onion Tartlet or Blue Mountain Hunter's Stew with Duck Confit, Venison Sausage, Braised Rabbit & White Bean Ragout. Served daily amid the panoramic view of Oregon's Blue Mountains. Reservations are encouraged, but not required: 800-654-9453 ext. 1610

### **Pull On In For Trucker Bucks.**

Truckers can make a big haul any time they stop in at Club Wild. They'll receive a free hat after joining Club Wild or updating their current accounts, and earning at least 50 points. And when they show their CDL, they will get more than \$40 in "Trucker Bucks." Each month, the Trucker Bucks coupon sheet includes match play coupons and discounts good at Wildhorse and Arrowhead Travel Plaza. What's more, each trucker can enter the monthly drawing for a \$100 Wildhorse gift certificate held the last day of the month. This month, it's Friday, October 31. No need to be present to win. But with Trucker Bucks, there's always a good reason to pull over and have fun. (One coupon sheet per trucker, per month).

### **Craps!**

Get paid to learn Craps! On Friday October 3 Wildhorse will offer a "Free-lesson" day on the Craps Table. From 10am-2pm dealers will teach new players everything they need to know on how to play Craps. Once training is complete, each participant will receive \$20 in free coupons to play "live" and a free set of dice.

### **Krazy Keno.**

For those who are crazy about Keno, Krazy Keno is the place to be. Saturday, October 11. Sign-ups begin at 11am, tournament starts at 12 noon. Wildhorse is giving away \$500 for 1st place, \$150 for 2nd, \$75 for 3rd, and \$25 for 4th and 5th places. On Saturday, October 18, sign-ups begin at 5pm, tournament play starts at 6pm. The winnings rise to \$1,000 for 1st place, \$500 for 2nd, \$200 for 3rd, and \$50 for 4th through 7th places.

### **October Bingo Bonanza Weekend! October 17-19.**

Wildhorse Bingo is back at Wildhorse! Returning players will have a chance to win a share of \$5,000 total payouts on Friday 17 beginning at 6pm (doors open at 4pm). It gets even better with \$7,000 total payouts on Saturday beginning at 1pm (doors open at 11am), and \$10,000 in total payouts on Sunday, beginning at 1pm (doors open at 11am). More news and information is available on the Bingo Hotline at 800-654-9453, ext. 1531.

### **Back To Basics Monday Night Blackjack Tournament.**

What's black and red and fun all over? Back to Basics Monday Night Blackjack Tournaments at Wildhorse, of course! Monday Night Blackjack Tournament dates are scheduled for October 6, 13, 20 and 27. Dealing starts at 7:30pm both nights with a \$20 buy-in and a \$5 entry fee.

### **Now every Senior Tuesday is Super Senior Tuesday!**

At Wildhorse, life begins at 50. Guests age 50 and above get great Tuesday discounts with the Seniors' Coupon Book. It's packed with dining coupons, slot play vouchers and merchandise reductions. Unused coupons can be used as additional entries into the monthly drawing for a \$100 gift certificate held the last Tuesday of every month in October the drawing will be held on Tuesday October 28. Plus, seniors who play the slots with their Club Wild cards in the machine have a chance to win Early Bird drawings for \$100 at 9am and 10am and \$50 every hour from 11am-6pm.

## Let The Games Begin!

Kids can have almost as much fun at Wildhorse as their parents. The Child Entertainment Center (CEC) is open every day: Monday-Wednesday, 3pm-11pm and Thursday-Sunday, 12pm-12am. From an indoor custom jungle gym to Xbox with the latest games, the CEC offers everything a kid between the ages of 3 and 13 could want, all in a clean, secure, fun environment. For more information, call 541-966-1580.

## Wildfire Entertainment.

For the best in live entertainment, with no cover charge, Wildfire Cabaret is the place to be. Every Wednesday night, it's Wildhorse LIVE! Karaoke at 7pm. And every Thursday night at 8pm, it's the Wildhorse Comedy Jam, featuring two nationally recognized comedians who have been featured on Comedy Central, The Tonight Show, Saturday Night Live or HBO. Scheduled performers in October include:

October 2: Wildhorse Comedy Jam – Featuring Jay Wendall Walker & Adam Lee

October 3: California Dreamin' – 60's 70's 80's Beach music

October 9: Wildhorse Comedy Jam – Featuring Randy Lubas & Aaron Flett

October 10: Teton Songwriters Tour – Folk / Blues

October 16: Wildhorse Comedy Jam – Featuring Rick Pulido & Jack Soren

October 17: 3D – R&B Dance Hits

October 23: Wildhorse Comedy Jam – Featuring John Knight & Dan Moore

October 24: Little McKay Creek - Country

October 30: Wildhorse Comedy Jam – Featuring Kris Shaw & Richard Stockton

The latest entertainment news is always available on the Wildfire Hotline: 800-654-9453, ext 1777.

## How Do You Play In November?

Oct. 31 – Nov. 2 – Hunting Widows Weekend

November 5 - 16 – Fall Poker Round-Up -

November 27 – Thanksgiving Pie Giveaway

*Wildhorse Resort & Casino is the Pacific Northwest's highest paying casino, with a record \$9.3 million slot jackpot. The Resort includes a 24-hour casino, five restaurants including the new buffet restaurant, Traditions, and new fine-dining restaurant, Plateau, the Players lounge, weekly live entertainment in the Wildfire Cabaret, hotel, RV Park, 18-hole golf course and Tribal museum. It is located just minutes off I-84 at Exit 216, four miles east of Pendleton. For more information: 1-800-654-9453 or [www.wildhorseresort.com](http://www.wildhorseresort.com). Wildhorse is owned and operated by the Confederated Tribes of the Umatilla Indian Reservation.*

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**Note: If you would like not to receive emailed news releases on Wildhorse Resort & Casino events and activities please reply to this email and put UNSUBSCRIBE in the Subject area.**

### **Sean S. McGrath**

Community Relations Manager

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