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FOR IMMEDIATE RELEASE:**

WILDHORSE RESORT & CASINO CELEBRATES 14 YEARS IN MARCH!

IT'S SHOW TIME!

k.d. lang Ready to Torch the Rivers Event Center

As part of its month-long anniversary celebration, Wildhorse proudly presents multi-Grammy Award Winner k.d. lang in concert for one show only Friday, March 20 at 7pm. The Canadian chanteuse has released 13 eclectic albums, covering straight-up Country ("Shadowland"), urbane Adult Pop ("Ingenuer," which featured the hit "Constant Craving"), sophisticated Torch ("Drag"), the Great American Songbook with Tony Bennett ("A Wonderful World"), and the modern Canadian Songbook ("Hymns of the 49th Parallel"), all leading up to her brand new, self-produced collection called "Watershed." With a voice and stage presence that are nothing short of sublime, this is a show not to be missed. Tickets are only \$30 for preferred seating, and \$20 for general seating. All seats are reserved and can be purchased at the Wildhorse Gift Shop, online at www.wildhorseresort.com, or by calling Box Office Tickets at 800-494-TIXS.

Wildhorse's 14th Anniversary Fireworks Show – Celebrating with a Bang!

To finish Wildhorse Resort & Casino's 14th Anniversary Extravaganza on a high note, the annual fireworks show will blast off on Saturday, March 28 at 8pm. The dazzling 20-minute display is choreographed to festive music, which will be broadcast on KCUW and live outside the casino. Again this year, complimentary 3-D glasses will be handed out to enhance the fireworks experience. The good times don't end there, however. After the fireworks, everyone can earn double points on the slots until midnight when they play with their Club Wild card.

MORE WAYS TO WIN!

Win the Car of Your Choice During the 4-For-The-Road Giveaway!

Wildhorse's 14th Anniversary celebration is in high gear throughout the month with the 4-For-The-Road Giveaway. Each Saturday in March, one lucky winner will have a choice of four new 2009 vehicles, including a stylish Chrysler Sebring, a rugged Dodge Ram 1500 4x4, an economical Chevrolet Aveo, or an adventurous Jeep Wrangler. Players receive one free entry each day just by checking in at Club Wild. Slot players will get an entry for every 200 points earned on their favorite machines. Entries can be earned each day for playing Keno, Blackjack, Bingo and Poker as well. In addition to the car giveaway at 2pm each Saturday, Wildhorse will add fuel to the fun with cash drawings of up to \$250 every 30 minutes from 10am-8pm. See Club Wild for details.

Still Crazy After All This Keno

Krazy Keno is just the ticket for those who are crazy about Keno. On Saturday, March 14 at noon, Wildhorse is celebrating its 14th anniversary by giving away \$500 for 1st place, \$150 for 2nd, \$75 for 3rd, and \$25 for 4th and 5th places. The celebration gets even crazier on Saturday, March 21 at 6pm when winners will collect \$1,000 for 1st place, \$500 for 2nd, \$200 for 3rd and \$50 for 4th and 5th places. Sign-ups start one hour in advance. It would be “Krazy” to miss it!

Get-A-Gift that Glows Every Wednesday

Every Wednesday in March, the first 100 players who earn 500 points will receive a FREE scented candle display. Each week features a new design. Plus, players keep their points, so it's almost twice as free. The complimentary gifts can be picked up any time between 9am and midnight each Wednesday.

Super Senior Tuesday Slot Tournaments

For anyone who wants to increase winnings and have more fun doing it, Wildhorse's Super Senior Tuesdays Slot Tournaments are the place to be. Located near the Keno Lounge, the Tournaments offer three sessions each Tuesday. With a 1st place prize of \$100 and cash awards to 30th place, players could win up to \$300! The first session is scheduled for 9-11am, session two will be from 12noon-2pm, and the third session takes place from 5-7pm. Participants play a three-minute round in each session. Prizes are awarded one hour after the end of each session and participants must claim their prizes that day. In addition, five more Wild Card participants will be drawn at random and receive \$20 each. Seniors 50 years and greater should register at Club Wild to receive their slot tournament entries, free play coupons, plus discounts on shopping and dining at Wildhorse eateries.

St. Patrick's Day Good Luck Giveaway: The Wearing – and Winning – of the Green

The luck of the Irish will be in abundance at Wildhorse this St. Patrick's Day, Tuesday, March 17. Every player who earns 200 Club Wild points that day will win a free Good Luck Tankard (beer mug), while supplies last. Random lucky tankards will include \$20 in free slot play. Good Luck Tankards can be picked up at Club Wild starting at 9am and could lead anyone to a shiny pot of gold.

Blackjack Dealers are Making it Easier to Play and Win

With Wildhorse's brand new Double-Deck Blackjack, players can enjoy double the fun. Using two decks means players can better track what cards have or have not been played, giving them an inside edge. Better yet, the days of low-minimum bets have returned to Wildhorse. With \$2 minimum bets, it's now easier and less risky to master the game and have a great time doing it.

Two Craps Tournaments are Twice the Fun

What could be better for Craps players than Wildhorse's current Craps Tournament? Adding a second tournament. With tournaments scheduled on both Wednesday, March 4 and Wednesday, March 18, participants can play in two live-money tournaments, each offering \$500 in cash prizes. The player who wins the most live money in 30

minutes is the tournament winner and receives \$300 plus their winnings. Second place receives \$150 and third place receives \$50. All players keep their winnings. The minimum buy-in is only \$50.

The Best Blackjack Tournaments Around

With great dealers, a fun atmosphere and a few lucky hands, the Back-to-Basics Monday Night Blackjack Tournaments at Wildhorse could make Monday the best day of the week. Monday Night Blackjack Tournaments are scheduled for March 2, 9, 16, 23 and 30. The action starts at 7:30pm with a \$20 buy-in and a \$5 entry fee.

Ultimate Texas Hold 'Em

Wildhorse has today's most exciting game on the market and it's not just for poker players. Ultimate Texas Hold 'Em is a simple table game with a poker attitude. Players play against the dealer, making the game fast and easy. Minimum bet is just \$3.

15,000 Reasons To Play Wildhorse Bingo This Month

This March, Bingo players will have three opportunities to win a share of \$15,000 in prize money at Wildhorse. On each Saturday, March 7, 14 and 21, the day's special session will offer \$5,000 in total payouts. Doors open at 11am and warm-ups begin at 1pm. Regular Bingo sessions continue Tuesday through Friday every week. Dates this month are March 3, 4, 5, 6, 10, 11, 12, 13, 17, 18, 24, 25, 26, 27, 31. All regular sessions start at 6pm. More news and information is available on the Bingo Hotline at 800-654-9453, ext. 1531.

Thirteen-Day \$22,000 Total-To-Go Bingo Bash

Bingo lovers unite! There's plenty of money to be won March 31-April 12 with the longest Bingo Bash ever, the Thirteen-Day \$22,000 Total-To-Go Bingo Bash. The Bingo Bash starts Tuesday, March 31, and continues every day through Easter Sunday, April 12. With every jackpot pack purchased, players will receive a ticket for a chance to win a 42" Flat Screen TV in a drawing on April 12. Additionally, \$5,000 Specials are scheduled for Saturday and Sunday, April 4 and 5, and Saturday, April 11, with a Finale Special of \$7,000 on Easter Sunday, April 12. Doors open at 11am each day with games starting at 1pm. Regular sessions Monday-Friday start at 6pm. More news and information is available on the Bingo Hotline at 800-654-9453, ext. 1531.

Ease the Load With Trucker Bucks

Truckers can make a big haul any time they stop in at Club Wild. They'll receive a free hat after joining Club Wild or updating their current accounts, and earning at least 50 points. And when they show their current CDL, they'll get more than \$40 in "Trucker Bucks." Each month, the Trucker Bucks coupon sheet includes match play coupons and discounts good at Wildhorse and Arrowhead Travel Plaza. What's more, each trucker can enter the monthly drawing for a \$100 Wildhorse gift certificate held the last day of each month. This month, it's Tuesday March 31. Truckers need not be present to win. But with Trucker Bucks, there's always a good reason to pull over and have fun. (One coupon sheet per trucker, per month.)

EAT, SLEEP, SHOP, EXPLORE!

Wednesday Night Wine Club at Plateau - The Toast of the Town

Wine enthusiasts and novices alike are invited to Plateau the first Wednesday of every month for a regional wine-tasting event. For the month of March, Plateau will pour a specially priced flight of wines from the Otis Kenyon Winery, based in Milton-Freewater. Wine Club members will sample the 2005 Cabernet Sauvignon, Merlot and Syrah. Chef Brian Von Eggers will also treat members to complimentary amuse-bouche, a bite-sized morsel created to highlight the subtle flavors of the featured wines. Joining the Wednesday Wine Club is free and includes discount coupons at wine retailers, advance notice of wine tastings, discounted tickets to winemaker dinners, special prices on wine accessories in the Wildhorse Gift Shop, and more. Truly, it's in a glass by itself.

Small Plates Go Big at Plateau

Plateau is introducing a selection of "small plates" to the dinner menu. In addition to the regular entrée items, diners will be able to choose from a variety of appetizer-sized dishes, giving them the option of creating an entire meal of small plates. What's more, the increasingly popular prix fixe menus (three courses for only \$25) feature pairings of local micro-brews and wines at an excellent value. These interesting pairings of seasonal and regional food and beverage are sure to be a big hit with food lovers.

Sunday Suppers are Back at Plateau

With exquisite cuisine, magnificent views and attentive service in a relaxed atmosphere, Plateau continues to offer guests a dining experience that's second to none. And with its new Sunday hours, guests can once again enjoy Plateau seven days a week. Plateau is open for dinner Sunday-Thursday from 5-9pm and until 10pm Friday and Saturday. Lunch is served Monday through Friday from 11am-2pm. Bon Appetit!

Friday Night Prime Rib & Lobster Special

Surf and Turf just got a whole lot more irresistible and affordable at Traditions. Friday nights now feature Prime Rib and Lobster for only 19.95. That's a very easy-to-swallow price for half a Cold Water Lobster, served with butter or in Lobster Thermidor, with America's favorite cut of beef to boot! The Prime Rib and Lobster Special is not available all-you-can-eat. However, for those who can't get enough of a great thing, there's Traditions' all-you-can-eat Prime Rib Buffet for \$14.95. Along with the Tuesday Night Prime Rib Buffet, diners can now enjoy prime time twice a week.

Traditions Seafood Buffet and Fabulous Fresh Sushi Bar is Quite a Catch!

There's something fishy going on at Wildhorse. But that's a good thing. Every Thursday at 4pm, Traditions Buffet at Wildhorse offers a Seafood Buffet and Sushi Bar for only \$21.95. Diners can enjoy all-you-can-eat favorites such as King Crab Legs, Salmon, Fried Shrimp, Steamer Clams, Oysters on the Half Shell, Clam Chowder, Peel-and-Eat Shrimp and a Fresh Sushi station, featuring California Rolls and more. One visit and everyone will be hooked.

Prime Rib Tuesdays are Prime Time to Dine

Every Tuesday beginning at 4pm, Traditions Buffet rolls out a slow-roasted Prime Rib carved to order with a tasty Baked Potato Bar and the usual fantastic selection of entrées, side dishes and desserts. Best of all, the price is only \$14.95! In celebration of Mardi Gras, a special Prime Rib and Southern Style Menu will be offered for only \$16.95 on Tuesday, March 27. With Cajun and Creole inspired dishes, diners will think they've died and gone to New Orléans.

Brunch a Bunch at Traditions

Traditions Buffet offers an unforgettable brunch every Saturday and Sunday from 9am-3pm for only \$11.95. The Weekend Brunch features Omelets Made-to-Order, Cinnamon Rolls, Quiche, Eggs Florentine, Baked Ham and Chicken, BBQ Riblets, Assorted Salads and Fresh Fruit, Huckleberry Blintzes, Scones, Cheesecakes, a Waffle Station and an Ice Cream Station.

14th Anniversary Hooter Drink Spectacular at Players Lounge

Players is celebrating Wildhorse's 14th Anniversary all month long with a real hoot of a drink: the Huckleberry Hooter made with Huckleberry Vodka, Chambord, 7-Up and a touch of sour. Just \$7 (or two for \$14) Huckleberry Hooter lovers also get to keep the specially engraved anniversary glasses.

Hot Rock Café Spices Up Their Menu

In addition to all the usual favorites, the 24-hour Hot Rock Café is now offering Nathan's Hot Dogs, Pillsbury Minis (warm donuts, cookies, or brownies), Freschetta Pizza, and new Burger Baskets including the "Big One" – a 5" burger with fries or tater tots. With more great food all day and all night long, the Hot Rock Café is quite the hot spot.

Kids Will Like Wildhorse Too.

Wildhorse's Child Entertainment Center is the place kids ages 3 to 13 can call their own. The CEC is a supervised area where kids can have almost as much fun as their parents. It's open every day: Monday through Wednesday, 3-11pm, and Thursday through Sunday, 12noon-12midnight. From an indoor custom jungle gym to an Xbox360 or a Wii with the latest games, the CEC offers everything a kid could want, all in a clean, secure, fun environment. For more information, call 541-966-1580.

New Museum Exhibit Dresses Up Tamástslíkt Cultural Institute

A new traveling exhibit, *The Art of Ceremony: Regalia of Native Oregon*, is now open and free with admission at Tamástslíkt Cultural Institute. The exhibition introduces non-tribal audiences to the history, beauty and function of regalia within tribal life and thought. Hand-crafted dance outfits, jewelry, staffs, headdresses, and musical instruments are among the items on display. On March 6 and April 3 from 1-5pm, regalia makers from several of the nine federally recognized Tribes of Oregon will assemble at the Institute to demonstrate regalia specific to their cultural entities. Warm Springs tribal members, Levi and Katy Blackwolf, will demonstrate their exquisite artistry on March 6. And of course, admission is free on the first Friday of each month. It's a rare chance to see how the tribes have been making fashion statements for centuries. For more information, call 541-966-9748 or visit www.tamastslíkt.org.

LIVE ENTERTAINMENT!



Wildfire Cabaret Showcases National Talent

For the best in live entertainment, with no cover charge, Wildfire Cabaret covers everything. Every Wednesday night from 6pm-12midnight, it's Wildhorse Music Video Request Night with dancing to the hottest hits and favorite videos on the Big Screen. Every Thursday night at 8pm, it's the Wildhorse Comedy Jam, featuring two comedians who've been featured on shows like Comedy Central, The Tonight Show, Saturday Night Live or HBO. Then, every Friday and Saturday from 8pm-

1am, top West Coast bands rock the Wildfire stage. With no cover charge, there's no reason not be rockin', dancing and laughing every week at Wildfire.

WILDFIRE MARCH ENTERTAINMENT CALENDAR:

March 4: Wildhorse Music Video Request Night
March 5: Wildhorse Comedy Jam – Featuring Mike Marino & Brett Walkow
March 6-7: Little McKay Creek Band – Country
March 11: Wildhorse Music Video Request Night
March 12: Wildhorse Comedy Jam – Featuring Jaz Kaner & Dax Jordan
March 13-14: Penrose Lane Band – Classic Rock
March 18: Wildhorse Music Video Request Night
March 19: Wildhorse Comedy Jam – Featuring Johnny Watson & Jack Soren
March 20-21: Freddy Pink – Rock & Soul
March 25: Wildhorse Music Video Request Night
March 26: Wildhorse Comedy Jam – Featuring Sadiki Fuller & Leo Flowers
March 27-28: Groove City – R&B

The latest entertainment news is always available on the Wildfire Hotline: 800-654-9453, ext 1777.

HOW DO YOU PLAY IN APRIL?

March 31 - April 12 – \$22,000 Bingo Bash
April 2-4 – \$10,000 Cash Dash Drawings
April 11 – \$50,000 Progressive Drawings
April 12 – Easter Sunday Cash Machine
April 15-26 – Wildhorse Spring Poker Round-Up
April 17-18 – American Storm Male Revue
April 24-25 – \$5,000 Spin to Win

Wildhorse Resort & Casino is the Pacific Northwest's highest paying casino, with a record \$9.3 million slot jackpot. The Resort includes a 24-hour casino, five restaurants including the new buffet restaurant, Traditions, and new fine-dining restaurant, Plateau, the Players lounge, weekly live entertainment in the Wildfire Cabaret, hotel, RV Park, 18-hole golf course and Tribal museum. It is located just minutes off I-84 at Exit 216, four miles east of Pendleton. For more information: 1-800-654-9453 or www.wildhorseresort.com . Wildhorse is owned and operated by the Confederated Tribes of the Umatilla Indian Reservation.

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Note: If you would like to not receive emailed news releases on Wildhorse Resort & Casino events and activities please reply to this email and put UNSUBSCRIBE in the Subject area.