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News Release

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To download a print quality photo file of this image or of any of the entertainers scheduled for May, please click on the following link then click on the thumbnail(s):

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IV to Rock It Up at Wildfire, May 2-3

“You guys rock!” “Crank it up!” Typical responses to Tri-Cities area rockers, IV, coming to Wildfire Cabaret at Wildhorse Resort & Casino, May 2 & 3, 8 p.m.-midnight.



Mixing every style of rock and blues from the last 40 years and more than 70 years music experience, these powerful “in your face” entertainers will thrill you with high energy showmanship and general hilarity and deliver on their promise of a “rockin’ good time!”

In 2003, IV “got it together” and debuted their enthusiastically received CD, *Branded for Life*, which they describe as songs for parties, driving, or anything else you want to do to music.”

Guitarist/songwriter Robert Neal Ivey, grew up in the Tri-Cities area taking piano and guitar lessons at the same time. Watching his pianist/singer mother at an early age convinced him to pursue a career in music. By the time he hit 19, he was performing professionally, polishing his style, heavily influenced by Elton John, Paul McCartney, Led Zeppelin and Queen. He’s played in a number of cover bands, opening for acts such as Randy Bachman of Bachman Turner Overdrive and Great White.

Drummer Bill Burke took up his first set of sticks at the age of 6, and learned by watching and listening to his favorite drummers—Gene Krupa, Neil Peart, Garey Williams and Gregg Bissonette to name a few. He’s worked with a variety of cover bands, including The Toys, BBC and Prowler. When Burke’s on stage, there’s no doubt he means it when he says, “Drums are meant to be heard!”

Rounding out the IV trio is bassist Dean McDaniels. Although he’s played for a number of well-known cover bands, such as Legacy, Tourist, Random and Prowler, McDaniels attracts considerable attention for his on-stage antics and between song messages. It’s no wonder he apologizes to those he’s offended in the past and to those he might offend in the future. “Just havin’ fun, guys,” he explains.

When it come to fun and entertainment, you’ll find the best at Wildfire Cabaret at Wildhorse Resort & Casino, where valet parking is always free.

Wildhorse Resort & Casino is the Pacific Northwest's highest paying casino, with a record \$9.3million slot jackpot. The Resort includes a 24-hour casino, five restaurants including the new buffet restaurant, Traditions, and new fine-dining restaurant, Plateau, the Players lounge, weekly live entertainment in the Wildfire Cabaret, hotel, RV Park, 18-hole golf course and Tribal museum. It is located just minutes off I-84 at Exit 216, four miles east of Pendleton. For more information: 1-800-654-9453 or www.wildhorseresort.com . Wildhorse is owned and operated by the Confederated Tribes of the Umatilla Indian Reservation.

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