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**JULY 1, 2009**

**FOR IMMEDIATE RELEASE:**

**WILDHORSE EVENTS AND PROMOTIONS IN AUGUST**

## ***How Do You Play in August?***

### **Rock out with lead singers of Foreigner and Boston!**

Wildhorse is rocking with one of the largest classic rock reunions of the summer! Featuring Lou Gramm lead singer of Foreigner, Boston's former lead singer Fran Cosmo and opening acts RAIL and The Shades, the Wildhorse Classic Rock Reunion will make this summer a scorcher. **On Saturday, August 8 from 3pm-8pm**, the outdoor show starts with local rockers The Shades opening up for Fran Cosmo of Boston. Afterwards, concertgoers can enjoy a 45-minute intermission to cool off at Players Lounge, grab a bite at Traditions Buffet or try their luck at one of our 800 slots or table games. At about 5:45, the Reunion roars back to life as national favorite RAIL takes the stage, who is opening for Lou Gramm of Foreigner. Festival Seating is only \$25.

Attendees may bring blankets, towels and low-profile lawn chairs for this concert on the grass. Bleachers will be provided for those who prefer. With a beer garden, margaritas, BBQ and the entertainment lineup, this will be the concert of the summer! Open to all ages. Tickets go on sale July 8, available at the Wildhorse Gift Shop, online at [www.wildhorseresort.com](http://www.wildhorseresort.com) or by calling Box Office Tickets at 800-494-TIXS.

### **Email Address to win a Laptop!**

Want to win a laptop? It's easy! Club Wild customers throughout Wildhorse Resort & Casino who provide or update their valid email address in August will be included in the month end drawing on August 31 at midnight. Prizes include a brand new laptop, Wildhorse Getaway package, and dinner for 2 at Traditions Buffet! Customers can enter at Club Wild, Wildhorse food & beverage venues, Wildhorse Golf Course, Wildhorse Hotel, Tamastlikt Cultural Institute, and at many other locations throughout the resort. Winners will be notified by email. Having an email address has never been more valuable!

### **Club Wild New Member T-Shirts**

New Club Wild members now receive a FREE exclusive Club Wild designer T-shirt with 100 points of play in the first 24 hours of enrollment. Offer limited to new Club Wild members only. Club Wild is free & easy to join, see the Club today!

### **Wildhorse Pepsi Giveaway Quenches Thirsts – August 1-31.**

Wildhorse is making sure the hot August days and nights have plenty of ice-cold refreshment. All month long, Club Wild members can win FREE Pepsi beverages just by playing their favorite slot machine. For every 500 slot points earned on a Club Wild card, members win a free six-pack, and keep all the points they've earned. Staying cool and refreshed has never been so easy. See Club Wild for details.

### **Pepsi Polo Shirt Giveaway: the Summer's Finest Look - August 5, 12, 19 & 26**

Every Wednesday in August, Wildhorse is making a fashion statement by giving away an ensemble of Pepsi summer Polo Shirts to Club Wild members. And it's a breeze to win. The first **150** Club Wild players who earn **500** points each Wednesday will win a Pepsi Polo Shirt. A different shirt will be given away each week, with a limit of one per player while supplies last. Players can pick up their shirt and start looking fine any time between 9am and midnight.

### **\$10,000 Hot August Nights Giveaway.**

On August 21-23, Club Wild members have a chance to win their share of \$10,000! Friday the 21st Hot Seat drawings will be held every ½ hour from 6pm-midnight, players may win \$100 up to \$500 and total cash is \$2,500.

Saturday the 22nd Hot Seat Drawings held every ½ hour from 12noon to 6pm, players may win \$100, \$200, \$300, \$400 and have three chances at \$500 a total of \$3,500 will be awarded.

Sunday the 23<sup>rd</sup> Hot Seat Drawings held every ½ hour from 12noon to 6pm, players may win \$100, \$200, \$250, \$300, three chances at \$500 or \$750! Total cash awarded on Sunday is \$4,000!

To win, players must be playing one of their favorite slot machines. The Wildhorse computer then selects a random winner from those playing with club cards inserted. We then come to you if you are selected as the winner. And the best part is, players may win more than once. What could be hotter?

### **Super Senior Tuesday gets Super Coupons!**

For those who wanted more freebies and better coupons...you got it! In August, Super Senior Tuesday features a new and improved coupon sheet. Each Tuesday Club Wild guests age 50 or more get a coupon sheet packed with better dining coupons, more free Slot play, Bingo coupons, and free Tables play! Hot Seat drawings for Seniors have also been added from 1pm-8pm each Tuesday where a lucky Senior wins \$50 every hour! Plus seniors receive 10% off at all food and beverage venues and in the gift shop all month long! Each Tuesday a member participates, they will earn a session to play in the Super Senior Slot Tournament now held the last Tuesday of each month from noon-6pm. With \$1,000 in slot tournament prize money and first place being \$250, you don't want to miss a week of earning your free sessions and increasing your odds of winning first place!

### **Ladies Night rocks with Karaoke!**

Every Wednesday night in August from 5-11pm it's Ladies Night with Karaoke! The Players lounge features beverage specials for ladies and food discounts for all! Wildfire Cabaret jams music videos 5p-7p on the 13 Foot HDTV, and then Wildhorse Live Karaoke takes stage 7p-11p with crooners getting ready to be the next Idol! Ladies can enjoy \$2 Copper Camel Shots and \$2 Bud, Bud Light and Coors Light plus all may enjoy \$.25 cent wings and \$2 Nachos! Ladies Night will make Wednesdays your favorite night!

### **Exciting New Slot Machine Action – Star Trek & Reel ‘Em In**

Wildhorse Resort and Casino now has the player-popular Star Trek slot machine “Trek through Time”; a game where players can save their game state and return to on any Star Trek machine. Additionally, the latest version of Reel ‘Em In is being offered on the floor for gaming diehards interested in not only the three competitive bonus rounds but the opportunity to compete with other players in a wide area network. For more information on these exciting games, visit [www.wildhorseresort.com](http://www.wildhorseresort.com).

### **August Wednesday Night Wine Club at Plateau – Meet James Leigh Cellars**

Wine enthusiasts and novices alike are invited to Plateau the first Wednesday of every month for a regional wine-tasting event. On **Wednesday, August 5th**, 5:30 to 7:30pm, Plateau will pour a specially priced flight of James Leigh Cellars paired with select foods. At this event you will also be able to meet the winery’s namesake in person. Our special tasting includes a 2004 Semillon, 2005 Rosé and 2004 Cabernet Sauvignon. Enjoy the tastings and food pairings for \$15.00.

Joining the Wednesday Wine Club is free and includes discount coupons at wine retailers, advance notice of wine tastings, discounted tickets to winemaker dinners, special prices on wine accessories in the Wildhorse Gift Shop, and more. Truly, it’s in a glass by itself.

### **There’s Lots of Fun for Kids at Wildhorse Too**

Wildhorse’s Child Entertainment Center is the place kids ages 3 to 13 can call their own. The CEC is a supervised area where kids can have almost as much fun as their parents. It’s open every day: Monday through Thursday, 3-11pm, and Friday through Sunday, 12noon-12midnight. From an indoor custom jungle gym to an Xbox360 or a Wii with the latest games, the CEC offers everything a kid could want, all in a clean, secure, fun environment. For more information, call 541-966-1580.

### **Last Junior Golf Camp Begin August 10th**

These increasingly popular camps cover all golf basics for those 18 and under with fun, friendly competitions. You will receive video swing analysis, and learn golf etiquette & rules. Each camp concludes with a Parent/Junior Tournament followed by an awards banquet. Attendees will also receive hat, t-shirt and other prizes through the camps. Call the Pro Shop for more details at 541-276-5588 or visit [www.wildhorseresort.com](http://www.wildhorseresort.com) to get an application.

### **Trucker Bucks Program Enhancements**

**New in August** - all Club Wild members who hold a valid CDL **and** the following check cashing/diesel cards (accepted cards include: Com-Data, T-Check, EFS, UniCal Access 76, Multi-Serve, TransPlatinum, TransCommunication or TCH simply show one of these approved cards and your CDL to receive a sheet of coupons which include Free Slot Play, Table Games Play, a Free Hat and other great discounts! Plus, - your Trucker Bucks may now be picked up at Arrowhead Travel Plaza in addition to Club Wild! So cashing in on your benefits has never been easier

All coupons must be authorized at Club Wild before they can be redeemed. The trucker must bring their coupons to Club Wild prior to using if they pick them up at Arrowhead. If they are brought over after CW's normal hours of operation, they can be validated with the Table Games Supervisor, or Manager on Duty. (One coupon sheet per trucker per month).

### **Blackjack Dealers are Making it Easier to Play and Win**

With Wildhorse's Double-Deck Blackjack, players can double the fun. Using two decks means better odds. Better yet, the days of low-minimum bets have returned to Wildhorse. With \$2 minimum bets, it's now easier and less risky to master the game and have a great time doing it.

### **The Best Blackjack Tournaments Around**

With great dealers, a fun atmosphere and a few lucky hands, the Back-to-Basics Monday Night Blackjack Tournaments at Wildhorse could make Monday the best day of the week. Monday Night Blackjack Tournaments are scheduled for August 3, 10, 17, 24, and 31. The action starts at 7:30pm with a \$20 buy-in and a \$5 entry fee.

### **Ultimate Texas Hold 'Em**

Wildhorse has today's most exciting game on the market and it's not just for poker players. Ultimate Texas Hold 'Em is a simple table game with a poker attitude. Players play against the dealer, making the game fast and easy. Minimum bet is just \$3. So there's no reason to hold back.

### **10,000 Reasons to Play Bingo this Month!**

There's plenty of money to be won at Bingo in August, including two \$5,000 Bingo Specials on Sunday, August 2<sup>nd</sup> and Saturday, August 22<sup>nd</sup>. The Sunday special starts at 1pm, card sales start at 11am; and the Saturday special starts at 1pm, sales starting at 11am. With the games held in the casino and adjacent to fabulous dining options, there's no better place to play. The latest Wildhorse Bingo news is available on the Bingo Hotline: 800-654-9453, ext. 1531. Regular Bingo is normally played Tuesdays-Fridays, all regular sessions start at 6pm, card sales starting at 5pm. Bingo dates this month are August: 2, 4-7, 11-14, 18-22, and 25-28.

### **Still Crazy After All This Keno**

For those who are crazy about Keno, Crazy Keno is just the ticket. On Saturday, August 8 at noon, Wildhorse will give away \$500 for 1<sup>st</sup> place, \$150 for 2<sup>nd</sup>, \$75 for 3<sup>rd</sup>, and \$25 for 4<sup>th</sup> and 5<sup>th</sup> places. It gets even crazier on Saturday, August 15 at 6pm as the prize money jumps to \$1,000 for 1<sup>st</sup> place, \$500 for 2<sup>nd</sup>, \$200 for 3<sup>rd</sup> and \$50 for 4<sup>th</sup> thru 7<sup>th</sup> places. Sign-ups start one hour in advance. It would be Crazy to miss it!

### **Traditions Buffet Flames the Whole Hog in August on "BBQ Wednesdays"**

Literally, Traditions will be barbequing and presenting a whole pig in addition to other mouthwatering BBQ specialties and side dishes every Wednesday in August. Available both inside and on the outdoor patio, choose from BBQ pork, chicken quarters, brisket, apricot honey chicken wings, grilled salmon with huckleberry BBQ sauce and the usual sides of beans, corn bread, slaw and watermelon. Sample it all, all you can eat, only \$14.95 for adults and \$7.95 for children 12 & under.

### **Sometimes You Just Gotta Have a Burger Donchya'?**

#### **Traditions Buffet Burger Bar – Wednesday, Thursday and Friday**

Traditions understands you. Sometimes a burger is all you want. But not just any burger. So Wednesday through Friday in August, during lunch, customers now have their choice of every burger fan's basics: beef, salmon, turkey, ham, lamb, chicken and combinations of those plus all the toppings and assorted bun choices too. With so many choices, it's hamburger heaven!

#### **Tuesday and Friday Night's Prime Rib Special**

It's a whole lot more irresistible and affordable at Traditions Buffet. Tuesday and Friday nights feature Prime Rib for only \$14.95. That's a very easy-to-swallow price for all the Prime Rib you want! The buffet also includes many other entrees with all the popular sides and fixings. Now you can eat Prime Rib like a King twice a week!

#### **Traditions Seafood Buffet and Fabulous Fresh Sushi Bar is Quite a Catch!**

There's something fishy going on at Wildhorse. But that's a good thing. Every Thursday at 4pm, Traditions Buffet at Wildhorse offers a Seafood Buffet and Sushi Bar for only \$21.95. Diners can enjoy all-you-can-eat favorites such as King Crab Legs, Salmon, Fried Shrimp, Steamer Clams, Oysters on the Half Shell, Clam Chowder, Peel-and-Eat Shrimp and a Fresh Sushi station, featuring California Rolls and more. One visit and everyone will be hooked.

#### **Brunch a Bunch at Traditions**

Traditions Buffet offers an unforgettable brunch every Saturday and Sunday from 9am-3pm for only \$11.95. The Weekend Brunch features Omelets Made-to-Order, Cinnamon Rolls, Quiche, Eggs Florentine, Grilled Ham and Chicken, BBQ Riblets, Assorted Salads and Fresh Fruit, Huckleberry Blintzes, Scones, Cheesecakes, a Waffle Station and an Ice Cream Station.

### **EXPLORE!**

#### **New Main Gallery Exhibit – “Through The Eyes of The Eagle” – Opened June 19 at Tamastlikt Cultural Institute**

This exhibit is sponsored by the Center for Disease Control and features 65 original watercolors used in diabetes prevention stories for American Indian children. The series was developed by the Center for Disease Control and Prevention in collaboration with the Tribal Leaders Diabetes Committee and the Indian Health Service.

#### **August 7 - First Friday is FREE at TCI !**

Enjoy free admission to Tamastlikt's permanent exhibit each first Friday of every month. August 7 from 1-5pm, meet wildlife biologist Howard Postovit and the golden eagle, OLGA.

## August 14 – September 23 Annual Tribal Art Show

Visit the *Here Forever* exhibit and witness the creative expression of the Cayuse, Walla Walla, and Umatilla people. Visitors can vote for their favorite object of art in the People's Choice competition to be awarded at 5:00 pm September 23rd at the closing AWARD RECEPTION.

Eligibility requirements: open to any CTUIR enrolled tribal member or descendant.

DEADLINE: All entries are due by Sunday, AUGUST 9th by 5:00 pm, maximum 3 objects or sets of objects per artist. For additional information, contact Randall Melton, Collections Curator, (541)966-9748.

*PRECIOUS GIFTS* is the sharing zone for the community in which *anyone* can make a short-term loan of an appropriate artifact, photograph, or object (maximum 3 per contributor) to be displayed as companion pieces to the competitive show.

## August 22 – 7am-1pm 14<sup>th</sup> Annual Salmon Walk

The Confederated Tribes' Department of Natural Resources hosts the SALMON WALK, a fun-filled day of educational activities at Tamáststlikt Cultural Institute, beginning in the wee hours with walks, runs, and a family 3-mile Walk and Bike Ride. It concludes about 1:00 pm. **Fun and free for all ages.**

THROUGH THE EYES OF THE EAGLE exhibit will be featured in a booth displaying the art works produced by children inspired to set out on their personal path to health. Participating families can pick up their set of the 4-story Eagle Books.

LIVE RAPTORS on display--Blue Mountain Wildlife and Howard Postovit & Olga will be on hand to teach about raptor life.

<http://www.umatilla.nsn.us/salmonwalk.html>

## LIVE ENTERTAINMENT!



### Wildfire Cabaret Showcases National Talent

For the best in live entertainment, with no cover charge, Wildfire Cabaret covers everything. Every Wednesday night from 5-11pm, it's Ladies' Night in Players lounge with food & beverage discounts. Ladies Night gets better as the Wildfire jams music videos 5p-7p followed by the new Wildhorse Live! Karaoke until 11p. Thursday night at 8pm, it's the Wildhorse Comedy Jam, featuring two comedians who've been featured on shows like Comedy Central, The Tonight Show, Saturday Night Live or

HBO. Then, every Friday and Saturday from 8pm-midnight, top West Coast bands rock the Wildfire stage. There's no reason not to be rockin', dancing and laughing every week at Wildfire.

## WILDFIRE ENTERTAINMENT CALENDAR:

Saturday, August 1: Pop Offs – R&B  
Wednesday, August : Ladies' Night– Karaoke  
Thursday, August 6: – Wildhorse Comedy Jam featuring Ron Osborne & Colin Dillon  
Friday & Saturday, August 6,7: Color Blind – Classic Rock  
Wednesday, August 12:– Ladies' Night– Karaoke  
Thursday, August 13: Wildhorse Comedy Jam featuring Huck Flyn & Karen Wyeth  
Friday & Saturday, August 14,15: Little McKay Creek - Country  
Wednesday, August 19: – Ladies' Night– Karaoke  
Thursday, August 20: Wildhorse Comedy Jam featuring Ron Stubbs - Hypnotist  
Friday & Saturday, August 21,22: Sonic Funk – R&B  
Wednesday, August 26: – Ladies' Night– Karaoke  
Thursday, August 27: Wildhorse Comedy Jam featuring Chas Elstner & Laura Hayden  
Friday & Saturday, August 28,29: Magic Bus – Classic Rock

The latest entertainment news is always available on the Wildfire Hotline: 800-654-9453, ext 1777.

### HOW DO YOU PLAY IN SEPTEMBER?

9/1 – 10/31- \$100K Truck Giveaway!  
9/7 - Labor Day Rest & Relaxation Giveaway  
9/14, 21, 28 - Monday Night Football at Players  
9/26 - \$50k Progressive Drawings

*Wildhorse Resort & Casino is the Pacific Northwest's highest paying casino, with a record \$9.3 million slot jackpot and a \$1.2 million slot jackpot only weeks ago. The Resort includes a 24-hour casino, five restaurants including the new buffet restaurant, Traditions, and new fine-dining restaurant, Plateau, the Players lounge, weekly live entertainment in the Wildfire Cabaret, hotel, RV Park, 18-hole golf course and Tribal museum. It is located just minutes off I-84 at Exit 216, four miles east of Pendleton. For more information: 1-800-654-9453 or [www.wildhorseresort.com](http://www.wildhorseresort.com) . Wildhorse is owned and operated by the Confederated Tribes of the Umatilla Indian Reservation.*

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Note: If you would like not to receive emailed news releases on Wildhorse Resort & Casino events and activities please reply to this email and put UNSUBSCRIBE in the Subject line.