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**MARCH 13, 2009  
FOR IMMEDIATE RELEASE:  
WILDHORSE EVENTS AND PROMOTIONS IN APRIL**

## ***How Do You Play in April?***

### **IT'S SHOW TIME!**

#### **Bret Michaels Drives the Love Bus to Wildhorse!**

Hide the women and children! Especially the women. Notorious rocker Bret Michaels is rolling into the Rivers Event Center at Wildhorse for one killer show on Thursday, May 7 at 7pm. Best known as the lead vocalist of the glam metal band Poison, Michaels has made a name for himself starring in the VH1 reality series, "Rock of Love with Bret Michaels" and a sequel now in its third season, "Rock of Love Bus with Bret Michaels;" not to mention as a judge on the talent show, "Nashville Star." Poison became one of the world's biggest-selling hair metal bands in the 80s, recording several hit albums, including "Open Up and Say...Ahh!" which sold eight million copies. Michaels recorded his first solo album, "A Letter from Death Row," in 1998 and subsequently wrote, directed and starred in a movie with the same title. In 2003, he released the studio album "Songs of Life" and followed that with a country rock album called "Freedom of Sound." Michaels' latest release, "Rock My World," features music from the "Rock of Love" TV series. Tickets for this wild ride go on sale April 7 (\$30 Preferred, \$20 General) at the Wildhorse Gift Shop, at [wildhorseresort.com](http://wildhorseresort.com) or by calling Box Office Tickets at 800-494-TIXS. Don't miss the Bus.

### **MORE WAYS TO WIN!**

#### **Head 'em Up and Move 'em Out to the Spring Poker Round-Up**

The chips are about to fall for some lucky players as the Spring Poker Round-Up gets under way Wednesday, April 15 and deals all the way through Sunday, April 26. With more than \$1 million in estimated prize money, \$75,000 in added money, 13 free Alaska Cruises, plus great All-Around Championship prizes, this promises to be the most lucrative Round-Up yet. In addition to the prize money, poker fans will enjoy plenty of live play, no-juice satellites, a complimentary players-only free gourmet buffet and affordable room rates in the hotel. Detailed tournament information is available at [www.wildhorseresort.com](http://www.wildhorseresort.com) or by calling Tournament Host & Director Roland Waters at 541-966-1573. Hotel reservations can be made with Billie or Ernestine, Monday-Saturday, 8am-6pm at 541-966-1549.

### **Jumping Jackpots! Introducing \$50,000 Progressive Cash Drawings**

No one likes to be stuck in the same go-nowhere position forever. So Wildhorse is kicking off the \$50,000 Progressive Drawing with the first monthly drawing on Saturday, April 11. The Progressive Jackpot will be seeded with \$5,000. Each month the jackpot is not hit, the prize will increase \$2,500 until it reaches \$50,000. At the top of each hour between 6pm-10pm, two hot seat winners will be selected, with at least one being a Club Wild Cayuse or Appaloosa member. After the winners are announced, they will have three minutes to claim a chance to pull a prize pod. If a winner is not present, another winner will be called. With two winners each hour, a total of 10 winners will draw each month, choosing from 250 prize pods stuffed with cash prizes ranging from \$50 to \$1,200. One special pod will contain the month's Progressive Jackpot amount. If no one wins the jackpot by the time it reaches \$50,000, we'll liquidate it with five weekly drawings totaling \$10,000 each. Either way, those are some jackpots worth jumping for!

*If the Progressive jackpot hits prior to reaching \$50,000, WRC may discontinue the promotion or decide to start another Progressive Jackpot promotion and re-seed it.*

### **April Showers \$10,000 Cash Giveaway – When it Rains, People Get Rich!**

Forget pennies from heaven! This April at Wildhorse, it's raining huge hunks of cash during the April Showers \$10,000 Giveaway. From 5pm-10pm on April 2-4, Wildhorse will hand out a total of \$10,000 in hot seat drawings, including \$2,500 on Thursday, \$3,500 on Friday and \$4,000 on Saturday. Winners will get to pick a flower from the April Showers basket worth anywhere from \$150 to \$750. It's a giveaway where anyone can have a green thumb.

### **Players Can Hop into the Easter Sunday Cash Machine**

Back by popular demand for Easter Sunday, April 12, Wildhorse presents the amazing Cash Machine! From 1pm-7pm, lucky slot players will have a chance to win a trip inside the whirling, swirling machine and get their paws on as much cash as they can of the \$5,000 flying around inside. Players enter by picking up a free entry at Club Wild and placing it in the designated barrel. They can earn extra entries for every 100 Club Wild points earned that day. One winner will be drawn every 30 minutes. If the winner is not present within three minutes, another winner will be selected.

### **Lots of Luck with Puck For Bucks**

For fans of Plinko on The Price Is Right, Wildhorse's new Puck For Bucks game will make them want to drop everything. On Friday, April 24 and Saturday, April 25, Club Wild will select a random hot seat winner every half hour for a chance to win a share of up to \$6,500. Selected players will then drop one Plinko puck on the Puck For Bucks Plinko board to win anywhere from \$50 to \$250 each. Winners are selected every 30 minutes from 5pm-11pm on Friday and from 11am-5pm on Saturday. Thirteen winners will be selected each day and players may win multiple times. Be there for all the action on April 24-25. And let the pucks fall where they may.

### **Still Krazy After All This Keno**

For those who are crazy about Keno, Krazy Keno is just the ticket. On Saturday, April 11 at noon, Wildhorse will give away \$500 for 1<sup>st</sup> place, \$150 for 2<sup>nd</sup>, \$75 for 3<sup>rd</sup>, and \$25

for 4<sup>th</sup> and 5<sup>th</sup> places. It gets even crazier on Saturday, April 18 at 6pm as the prize money jumps to \$1,000 for 1<sup>st</sup> place, \$500 for 2<sup>nd</sup>, \$200 for 3<sup>rd</sup> and \$50 for 4<sup>th</sup> and 5<sup>th</sup> places. Sign-ups start one hour in advance. It would be Krazy to miss it!

### **Get-A-Gift Wednesdays**

Every Wednesday in April, the first 125 players who earn 200 points and claim will receive a FREE Wildhorse cap. Each week features a new design. Plus, players keep their points so it's almost twice as free. The free gifts can be picked up at Club Wild any time between 9am and midnight each Wednesday while supplies last.

### **Super Senior Tuesday Slot Tournaments.**

For anyone who wants to increase winnings and have more fun doing it, Wildhorse's Super Senior Tuesdays Slot Tournaments are the place to be. Located near the Keno Lounge, the Tournaments offer three sessions each Tuesday. With a 1<sup>st</sup> place prize of \$100 and cash awards to 30<sup>th</sup> place, players could win up to \$300! The first session is scheduled for 9-11am, session two will be from 1-3p, and the third session takes place from 5-7pm. Participants play a three-minute round in each session. Prizes are awarded one hour after the end of each session and participants must claim their prizes that day. Seniors 50 years and greater should register at Club Wild to receive their slot tournament entries, free play coupons, plus discounts on shopping and dining at Wildhorse eateries.

### **Blackjack Dealers are Making it Easier to Play and Win.**

With Wildhorse's brand new Double-Deck Blackjack, players can double the fun. Using two decks means better odds. Better yet, the days of low-minimum bets have returned to Wildhorse. With \$2 minimum bets, it's now easier and less risky to master the game and have a great time doing it.

### **Special Craps Tournament on Opening day of Spring Poker Round Up**

What could be better for Craps players than Wildhorse's current Craps Tournament? Adding a second tournament. With tournaments scheduled on both Wednesday, April 1 and Wednesday, April 15, the opening day of our Spring Poker Tournament, participants can play in two live-money tournaments, each offering \$500 in cash prizes. The player who wins the most live money in 30 minutes is the tournament winner and receives \$300 plus their winnings. Second place receives \$150 and third place receives \$50. All players keep their winnings. The minimum buy-in is only \$50.

### **The Best Blackjack Tournaments Around**

With great dealers, a fun atmosphere and a few lucky hands, the Back-to-Basics Monday Night Blackjack Tournaments at Wildhorse could make Monday the best day of the week. Monday Night Blackjack Tournaments are scheduled for April 6, 13, 20 and 27. The action starts at 7:30pm with a \$20 buy-in and a \$5 entry fee.

### **Ultimate Texas Hold 'Em**

Wildhorse has today's most exciting game on the market and it's not just for poker players. Ultimate Texas Hold 'Em is a simple table game with a poker attitude. Players play against the dealer, making the game fast and easy. Minimum bet is just \$3.

### **Thirteen-Day \$22,000 Total-To-Go Bingo Bash**

Bingo lovers unite! There's plenty of money to be won March 31-April 12 with the longest Bingo Bash ever: the Thirteen-Day \$22,000 Total-To-Go Bingo Bash. The Bingo Bash starts Tuesday, March 31, and continues every day through Easter Sunday, April 12. With every jackpot pack purchased, players will receive a ticket for a chance to win a 42" Flat Screen TV in a drawing on April 12. Additionally, \$5,000 Specials are scheduled for Saturday and Sunday, April 4 and 5, and Saturday, April 11, with a Finale Special of \$7,000 on April 12. Doors open at 11am each day with games starting at 1pm. Regular Bingo sessions are Tuesday through Friday every week. Dates this month are April 1, 2, 3, 6, 7, 8, 9, and 10. Regular sessions Monday–Friday start at 6pm. More news and information is available on the Bingo Hotline at 800-654-9453, ext. 1531.

### **Ease the Load With Trucker Bucks**

Truckers can make a big haul any time they stop in at Club Wild. They'll receive a free hat after joining Club Wild or updating their current accounts, and earning at least 50 points. And when they show their current CDL, they'll get more than \$40 in "Trucker Bucks." Each month, the Trucker Bucks coupon sheet includes match play coupons and discounts good at Wildhorse and Arrowhead Travel Plaza. What's more, each trucker can enter the monthly drawing for a \$100 Wildhorse gift certificate held the last day of each month. This month, it's Tuesday, April 30. Truckers need not be present to win. But with Trucker Bucks, there's always a good reason to pull over and have fun. (One coupon sheet per trucker, per month.)

### **EAT, SLEEP, SHOP, EXPLORE!**

#### **More Chances to Catch the Bus with Ladies' Night: Rock of Love Bus Party**

Every Wednesday from 5-10pm, it's Ladies Night at Wildhorse. And with Bret Michaels and his Love Bus cruising into town in May, it's bigger than ever. Each Wednesday, episodes of Bret Michaels Rock of Love will be shown on the 13-foot HDTV big screen in the Wildfire Cabaret. Ladies will receive special prices on selected beverages at Players and a free entry into the nightly drawing for a pair of Bret Michaels Rock of Love Bus Tour concert tickets. Ladies can earn an additional entry into the 10pm drawing for each beverage purchased. In addition, everyone can enjoy specials on burgers, nachos and other great foods all selected to satisfy even Bret's ladies.

#### **Easter Sunday Brunch at Traditions – All Your Traditional Favorites in One Basket.**

Hunting for eggs can work up a healthy appetite. So on Easter Sunday, April 12, Traditions Buffet is serving a mouth-watering spread from 9am-3pm, all for only \$14.95. Along with traditional brunch offerings, the Traditions Easter Brunch will feature Grilled

Ham, Prime Rib, Fried Chicken, Shrimp and Pollock, Salmon Hash, Florentine Benedict, Assorted Salads, Waffle Station and the ever-popular Chocolate Fountain.

### **Small Plates Go Big at Plateau**

Plateau is introducing a selection of “small plates” to the dinner menu. In addition to the regular entrée items, diners will be able to choose from a variety of appetizer-sized dishes, giving them the option of creating an entire meal of small plates. What’s more, the increasingly popular prix fixe menus (three courses for only \$25) feature pairings of local micro-brews and wines at an excellent value. These interesting pairings of seasonal and regional food and beverage are sure to be a big hit with foodies.

### **Sunday Suppers are Back at Plateau**

With exquisite cuisine, magnificent views and attentive service in a relaxed atmosphere, Plateau continues to offer guests a dining experience that’s second to none. And with its new Sunday hours, guests can once again enjoy Plateau seven days a week. Plateau is open for dinner Sunday-Thursday from 5-9pm and until 10pm Friday and Saturday. Lunch is served Monday through Friday from 11am-2pm. Bon Appetit!

### **Friday Night Prime Rib & Lobster Special**

Surf and Turf just got a whole lot more irresistible and affordable at Traditions. Friday nights now feature Prime Rib and Lobster for only \$19.95. That’s a very easy-to-swallow price for half a Cold Water Lobster, served with butter or in Lobster Thermidor, with America’s favorite cut of beef to boot! The Prime Rib and Lobster Special is not available all-you-can-eat. However, for those who can’t get enough of a great thing, there’s Traditions’ all-you-can-eat Prime Rib Buffet for \$14.95. Along with the Tuesday Night Prime Rib Buffet, diners can now enjoy prime time twice a week.

### **Traditions Seafood Buffet and Fabulous Fresh Sushi Bar is Quite a Catch!**

There’s something fishy going on at Wildhorse. But that’s a good thing. Every Thursday at 4pm, Traditions Buffet at Wildhorse offers a Seafood Buffet and Sushi Bar for only \$21.95. Diners can enjoy all-you-can-eat favorites such as King Crab Legs, Salmon, Fried Shrimp, Steamer Clams, Oysters on the Half Shell, Clam Chowder, Peel-and-Eat Shrimp and a Fresh Sushi station, featuring California Rolls and more. One visit and everyone will be hooked.

### **Prime Rib Tuesdays are Prime Time to Dine**

Every Tuesday beginning at 4pm, Traditions Buffet rolls out a slow-roasted Prime Rib carved to order with a tasty Baked Potato Bar and the usual fantastic selection of entrées, side dishes and desserts. Best of all, the price is only \$14.95!

### **Brunch a Bunch at Traditions**

Traditions Buffet offers an unforgettable brunch every Saturday and Sunday from 9am-3pm for only \$11.95. The Weekend Brunch features Omelets Made-to-Order, Cinnamon Rolls, Quiche, Eggs Florentine, Baked Ham and Chicken, BBQ Riblets, Assorted Salads and Fresh Fruit, Huckleberry Blintzes, Scones, Cheesecakes, a Waffle Station and an Ice Cream Station.

### **Wednesday Night Wine Club at Plateau – the Toast of the Town**

Wine enthusiasts and novices alike are invited to Plateau the first Wednesday of every month for a regional wine-tasting event. On Wednesday, April 1, Plateau will pour a specially priced flight of David Hill Winery's finest wines and perfectly selected dessert wines. Sample the 2006 David Hill Estate Unoaked Chardonnay, the Farmhouse White, and Farmhouse Red. Chef Brian Von Eggert will also treat members to complimentary amuse-bouche, this month a bite-size, after dinner morsel created to highlight the fabulous flavors of the featured wines. Joining the Wednesday Wine Club is free and includes discount coupons at wine retailers, advance notice of wine tastings, discounted tickets to winemaker dinners, special prices on wine accessories in the Wildhorse Gift Shop, and more. Truly, it's in a glass by itself.

### **Hot Rock Café Spices Up Their Menu**

In addition to all the usual favorites, the 24-hour Hot Rock Café is now offering Nathan's Hot Dogs, Pillsbury Minis (warm donuts, cookies, or brownies), Freschetta Pizza, and new Burger Baskets including the "Big One" – a 5" burger with fries or tater tots. With more great food all day and all night long, the Hot Rock Café is quite the hot spot.

### **Kids Will Like Wildhorse Too**

Wildhorse's Child Entertainment Center is the place kids ages 3 to 13 can call their own. The CEC is a supervised area where kids can have almost as much fun as their parents. It's open every day: Monday through Thursday, 3-11pm, and Friday through Sunday, 12noon-12midnight. From an indoor custom jungle gym to an Xbox360 or a Wii with the latest games, the CEC offers everything a kid could want, all in a clean, secure, fun environment. For more information, call 541-966-1580.

### **A Woman's Place is on the Links – Women's Golf Clinics Return April 15**

For women who are serious about raising their level of play for fun or for business, Wildhorse has three sessions of women's golf clinics on Wednesdays from 4-7pm that are guaranteed to do the job. Each five-week session is held on the beautiful Wildhorse Resort & Casino Golf Course and includes instruction with PGA Pro Mike Hegarty, cart refreshments, on-course challenges and prizes, free play, and a fabulous 19th Hole wine tasting. The curriculum includes rules and etiquette, fundamentals, short and long game instruction, and competitive strategies for all levels of play. To register, call 800-654-9453, ext. 1171 or 541-276-5588. And get ready for some serious fun.

### **Drivers Wanted – Golf Season Passes and Punch Cards Now Available**

Drivers' Club (season pass) members receive special discounts in the Wildhorse Pro Shop, a quarterly letter from the Pro, advance notice on special events and merchandise sales, and discounted range balls. Punch cards are also available, which can save golfers up to \$40 on carts, range balls or rounds of golf. Call the Golf Shop at 800-654-9453, ext. 1171.

## **New Museum Exhibit Dresses Up Tamástslíkt Cultural Institute**

A new traveling exhibit, *The Art of Ceremony: Regalia of Native Oregon*, is now open and free with admission at Tamástslíkt Cultural Institute. The exhibition introduces non-tribal audiences to the history, beauty and function of regalia within tribal life and thought. Hand-crafted dance outfits, jewelry, staffs, headdresses, and musical instruments are among the items on display. On April 3 from 1-5pm, regalia makers from several of the nine federally recognized Tribes of Oregon will assemble at the Institute to demonstrate regalia specific to their cultural entities. And of course, admission is free on the first Friday of each month. It's a rare chance to see how the tribes have been making fashion statements for centuries. For more information, call 541-966-9748 or visit [www.tamastslíkt.org](http://www.tamastslíkt.org).

## **LIVE ENTERTAINMENT!**



### **Wildfire Cabaret Showcases National Talent**

For the best in live entertainment, with no cover charge, Wildfire Cabaret covers everything. Every Wednesday night from 5-10pm, it's Ladies' Night in Players Lounge with food & beverage specials and a nightly drawing for Bret Michaels Rock of Love Bus Tour concert tickets! Watch Bret Michaels Rock of Love episodes on the 13-foot HDTV Big Screen. Every Thursday night at 8pm, it's the Wildhorse Comedy Jam, featuring two comedians who've been featured on shows like Comedy

Central, The Tonight Show, Saturday Night Live or HBO. Then, every Friday and Saturday from 8pm-midnight, top West Coast bands rock the Wildfire stage. There's no reason not be rockin', dancing and laughing every week at Wildfire.

### **American Storm Takes Wildfire by Storm. Again!**

This classy, professionally choreographed male revue (seen on VH1's Stripsearch) [returns to Wildhorse](#) direct from Las Vegas and performs in Wildfire Cabaret twice nightly at 8pm and 10pm on Friday, April 17 and Saturday, April 18. With no cover charge, an exciting time for the ladies is definitely in the forecast.

## **WILDFIRE ENTERTAINMENT CALENDAR:**

April 1: Ladies Night - the Rock of Love Bus Party

April 2: Wildhorse Comedy Jam – Featuring Manny Maldonado & Gretchen Hess

April 3-4: Blue Tattoo – Classic Rock

April 8: Ladies Night – the Rock of Love Bus Party

April 9: Wildhorse Comedy Jam – Featuring Tom Clark & Joe Klocek

April 10-11: Bob Manning & Nashville West – Country

April 15: Ladies Night – the Rock of Love Bus Party

April 16: Wildhorse Comedy Jam – Featuring Steve Bruner & Jim Farrell

April 17-18: American Storm – Male Revue  
April 22: Ladies Night – the Rock of Love Bus Party  
April 23: Wildhorse Comedy Jam – Featuring Jackie Kashian & Veronica Heath  
April 24-25: Michael Lewis – Indy Country  
April 29: Ladies Night – the Rock of Love Bus Party  
April 30: Wildhorse Comedy Jam – Featuring Barry Diamond & Jeremy Greenberg

The latest entertainment news is always available on the Wildfire Hotline: 800-654-9453, ext 1777.

### **HOW DO YOU PLAY IN MAY?**

May 1: House of Native Blues Dinner Show  
May 2: Pacman vs. Hitman Live PPV Boxing  
May 7: Bret Michaels Rock of Love Bus Tour Concert  
May 10: \$10K Mother's Day Bingo, \$3K Ladies Slot Tournament & Ladies Only Tables  
May 16: \$50,000 Progressive Drawings  
May 22-23: \$10,000 24-Hour Slot Marathon  
May 25: Memorial Day Lawn & Garden Giveaways  
May 30: Cayuse Member Free Gift Giveaway

*Wildhorse Resort & Casino is the Pacific Northwest's highest paying casino, with a record \$9.3 million slot jackpot. The Resort includes a 24-hour casino, five restaurants including the new buffet restaurant, Traditions, and new fine-dining restaurant, Plateau, the Players lounge, weekly live entertainment in the Wildfire Cabaret, hotel, RV Park, 18-hole golf course and Tribal museum. It is located just minutes off I-84 at Exit 216, four miles east of Pendleton. For more information: 1-800-654-9453 or [www.wildhorseresort.com](http://www.wildhorseresort.com) . Wildhorse is owned and operated by the Confederated Tribes of the Umatilla Indian Reservation.*

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